

MARIA ROSA GIOVANNA SCARLATA

Contact

Department of Management
University of Bergamo
Via dei Caniana, 2
24127 Bergamo
Italy

✉: mariarosa.scarlata@unibg.it

Research Interests

Impact Investing, Entrepreneurship, Social Entrepreneurship, Entrepreneurial Finance.

Academic appointments

- 2019-Present **University of Bergamo**, Bergamo (Italy)
Associate Professor in Management; Maternity leave Jul 2022-March 2023.
- 2013- 2019 **Surrey Business School**, Guildford (UK).
Lecturer B (assistant professor) in Entrepreneurship; Maternity leave Oct 2016-June 2017; ASN as Associate Professor (Italy) valid until 05/2031 for 09/B3 and 13/B2 .
- 2011 - 2013 **Newcastle University Business School**, Newcastle Upon Tyne (UK).
Lecturer B (assistant professor) in Entrepreneurship.
- 2010 - 2011 **London School of Economics**, London (UK).
LSE Fellow, Department of Finance

Education

- 2006 - 2010 **ESADE Business School**, Barcelona (Spain).
European PhD in *Management Sciences*.
- 2007 - 2008 **ESADE Business School**, Barcelona (Spain).
Diploma of Advanced Studies (DEA).
- 2000 – 2005 **University Luigi Bocconi**, Milan (Italy).
Laurea (equivalent to MSc) *Management of Financial Institutions and Markets*.

Academic visits

- 2018 **ESADE Entrepreneurship Institute**, Barcelona (Spain)
- 2016 **University of Milan Bicocca**, Milan (Italy)
- 2015 **ESADE Entrepreneurship Institute**, Barcelona (Spain)
- 2010 **University Luigi Bocconi** SPACE Center for Management Studies, Milan (Italy)
- 2009 **Babson College**, Arthur M. Blank Center for Entrepreneurship, Boston, MA (USA).
- 2007 **Universitat Pompeu Fabra**, Barcelona (Spain).

Grants and scholarships

- 2021 **Italian Ministry of University and Research**
PRIN 2021, amount: €401,053. Title of project "Open Social Innovation for a Next Generation of Public Governance"
- 2018 **Santander UK Research Award**, amount: £2,000
- 2015 **Spanish ministry of Education**, grant ID: ECO2016-75059-R, amount: €16,940. Title of project: To profit or not to profit? Organizational identity dynamics in social entrepreneurship. Multi-national research team including researchers from the

	following institutions: University of Surrey, IESE (Universidad de Navarra), Newcastle University, USP – Católica Lisbon School of Business & Management.
2012	Newcastle University , Early Career Researcher Grant; amount: £3,700. <i>Title of project:</i> Decision making in philanthropic venture capital firms; Research team from the research centre KITE at Newcastle University
2008 – 2010	ESADE Business School scholarship for PhD studies.
2010	Centre for Applied Research in Finance (Bocconi University); grant, amount: € 5,000
2009	Catalan Chamber of Commerce . Scholarship for PhD dissertation; amount: €1,000
2009	ESADE Entrepreneurship Institute . Scholarship; amount: € 5,000
2008	BCERC and Kauffman Foundation . Scholarship 2008 BCERC Doctoral Consortium.
2007 - 2009	ESADE Institute for Social Innovation grant for PhD research; amount: €10,000.

Publications on academic peer-reviewed journals

- Capizzi, V., Scarlata, M.R, Tenca, F., and Zocchi, P. 2025. Entrepreneurs' Human Capital and the Performance of Angel-backed Companies, *Venture Capital: An Entrepreneurship Journal*. (ANVUR A; ABS 2)
- Masucci, M. Camerani, R., Corrocher, N., Scarlata, M. 2024. How do accelerators emerge and develop in entrepreneurial universities? *Technovation*. 136. (ANVUR A; ABS 3*)
- Scarlata, M., Alemany, L., & Zacharakis, A. 2021. A gendered view of risk taking in venture philanthropy. *Journal of Social Entrepreneurship*. DOI: 10.1080/19420676.2021.1924840 (ANVUR A; ABS 2*)
- Bonina, C., Lopez, D., & Scarlata, M. 2021. Social, Commercial, or both? A quantitative study of the identity orientation of digital social innovations, *Information Systems Journal*, 31(5), 695-716. DOI: <https://doi.org/10.1111/isj.12290> (ANVUR A; ABS 4*)
- Di Lorenzo, F., & Scarlata, M. 2019. Social Enterprises, Venture Philanthropy and the Alleviation of Income Inequality, *Journal of Business Ethics*, 159, 307–323. DOI: 10.1007/s10551-018-4049-1 (ANVUR A; Financial Times 50 Journals List; ABS 3*)
- Scarlata, M.R., Zacharakis, A., & Walske, J. 2017. Ingredients Matter: How the Human Capital of Traditional and Philanthropic Venture Capital Firms Differs. *Journal of Business Ethics*. 145(3), 623-635. DOI: 10.1007/s10551-015-2901-0 (ANVUR A; Financial Times 50 Journals List; ABS 3*)
- Kimmit, J., Scarlata, M.R., & Dimov, D. 2016. An empirical investigation of the interplay between microcredit, institutional context and entrepreneurial capabilities, *Venture Capital: An International Journal of Entrepreneurial Finance*, 18(3), 257-276. DOI: 10.1080/13691066.2016.1191127 (ABS 2*)
- Scarlata, M.R., Zacharakis, A., & Walske, J. 2016. The Effect of Founders' Experience on the Performance of Philanthropic Venture Capital Firms. *International Small Business Journal*, 34(5), 618-636. DOI: 10.1177/0266242615574588 (ANVUR A; ABS 3*)
- Walske, J., Scarlata, M.R., & Zacharakis, A. 2012. Applying Resource Based View and Human Capital Theory to the Funding of Social Enterprises, in Zeyena, A., Beckmann, M., Mueller, J. S., et al. Social Entrepreneurship and Broader Theories: Shedding New Light on the 'Bigger Picture', *Journal of Social Entrepreneurship*, 4(1), 10-12. DOI: 10.1080/19420676.2012.725422 (ABS 2*)
- Scarlata, M.R., Alemany, L., & Zacharakis, A. 2012. Philanthropic Venture Capital: Venture Capital for Social Entrepreneurs?, *Foundations and Trends in Entrepreneurship*, 8(4), 279-342. ISBN: 978-1-60198-574-3. DOI: 10.1561/03000000042
- Scarlata, M.R., & Alemany, L. 2010. Deal Structuring in Philanthropic Venture Capital Investments: Financing Instrument, Valuation, and Covenants. *Journal of Business Ethics*, 95 (2), 121-145. DOI: 10.1007/978-94-007-2926-1_2 (ANVUR A; Financial Times 50 List; ABS 3*)

Books and Contributed Book Chapters

- Scarlata, M.R., & Badgaoui, F. 2024. La raccolta fondi per la creazione di nuove iniziative imprenditoriali. In Magni, F., & Potestio, A. *Formazione, lavoro e politiche attive: Uno sguardo d'insieme*. Studium Edizioni. 291-331, ISBN: 978-88-382-5388-1.
- Di Lorenzo, F., and Scarlata, M. 2021. Imprese sociali ibride e investitori Venture Philanthropy, in Fiorentini, G., *Tutte le imprese devono essere sociali. Profitto & impatto sociale: sostenibilità per il successo*, Franco Angeli editore, ISBN: 9788835117018.
- Walske, J., Scarlata, M., & Zacharakis, A. 2018. Comparing founders' specific human capital in traditional versus philanthropic venture capital firms in Boubaker, S., Cumming, D., and Khuong Nguyen, D., chapter 15, *Handbook of Finance and Sustainability*, Edward Elgar Publishing, ISBN 9781786432629
- Scarlata, M.R., & Alemany, L. 2012. Philanthropic Venture Capitalists' Post-Investment Involvement with Portfolio Social Enterprises: What Do They Actually Do? in Douglas J. Cumming, Robert Cressy, Christine Mallin, chapter 4, *Entrepreneurship, Finance, Governance and Ethics: Advances in Business Ethics Research*, 3, 75-85, Springer, ISBN 978-94-007-3867-6
- Scarlata, M.R., & Alemany, L. 2012. Philanthropic Venture Capital from a Global Perspective: Definition and Investment Strategy. in Douglas J. Cumming, ed., chapter 8, *The Oxford Handbook of Venture Capital*, Oxford University Press, Oxford: UK. ISBN: 9780195391596; DOI: 10.1093/oxfordhb/9780195391596.001.0001
- Alemany, L., & Scarlata, M.R. 2012. *Philanthropic Venture Capital: A New Model of Financing for Social Entrepreneurs*. in Douglas J. Cumming, ed., chapter 7, *Venture Capital: Investment Strategies, Structures, and Policies*, Wiley, ISBN: 978-1-118-26690-8.
- Scarlata, M.R. 2011. *Philanthropic Venture Capital: An Exploratory Comparative Study*. LAP LAMBERT Academic Publishing. Saarbrücken, Germany, ISBN 978-3-8433-8745-3.
- Scarlata, M.R., & Alemany, L. 2010. Le pratiche di social venture capital nel contesto attuale. in Perrini, F. and Vurro, C., ed., *Social Venture Capital & Venture Philanthropy: Modelli e processi d'investimento nell'innovazione sociale*, Milano, EGEA. ISBN: 9788823832886

Conference proceedings (full papers)

- Scarlata, M.R., Bettinelli, C., Mangiò, F., Gehman, J. 2024. Out for the mission, or out for others: a values-based approach for B-Corp decertification. *Frontiers of Entrepreneurship Research*. Forthcoming.
- Di Lorenzo, F., & Scarlata, M. 2017. The Social Impact of Philanthropic Venture Capital Backed Social Enterprises. *Frontiers of Entrepreneurship Research*, 37(15), 324- 329.
- Scarlata, M.R., Kimmitt, J., & Dimov, D. 2013. Social Entrepreneurs As Institutional Entrepreneurs: When Do They Fulfill A Social Mission?, *Frontiers of Entrepreneurship Research*, 33(18), 1-15.
- Scarlata, M.R., Zacharakis, A., & Walske, J. 2011. Venture Capitalists vs. Philanthropic Venture Capitalists' Human Capital: An Exploratory Study, *Frontiers of Entrepreneurship Research*, 31(2), 62-75.

Other Publications

- Scarlata, M.R., Alemany, L., and Zacharakis, A. 2020. How the Gender Balance of Investment Teams Shapes the Risks They Take, *Harvard Business Review Online*, <https://hbr.org/2020/12/how-the-gender-balance-of-investment-teams-shapes-the-risks-they-take>
- Scarlata, M.R., Mazzola, J. (Fondazione Magnoni), Alemany, L. (ESADE), & Lentini, S. (La Rotonda) 2019. Don Paolo and "A Football Field in the Courtyard" Project. *SAGE Business Cases*. DOI: 10.4135/9781526496157

- Scarlata, M.R., & Alemany, L. 2011. ¿Como añaden valor los inversores de capital riesgo filantrópico a los emprendedores sociales? *Revista Española del Tercer Sector*, 17, 139-147.
- Scarlata, M.R., & Alemany, L. 2010. Generación de Deal-flow y Selección de Proyectos en Capital Riesgo Filantrópico, *Revista Española de Capital Riesgo*, 4, 55-61.
- Alemany, L., & Scarlata, M.R. 2009. Capital Riesgo Filantrópico: Apoyo Financiero a los Emprendedores Sociales, *Harvard Deusto Business Review*, 183, 71-79.

Conference presentations

2025

- Scarlata, M.R., Bettinelli, C., Mangiò, F., and Gehman, J. 2025. *Out for the mission, or out for others: A values-based approach for B Corporation decertification*. 85th Academy of Management Annual Meeting, 25-29 July 2025 Copenhagen, Denmark.
- Bosio, A., Scarlata, M.R., Riva, M., 2025. *The Emergence of a Business Angels Network: Models and Processes*. R&D Management Conference, June 28-July 2 2025, Pisa (Italy).
- Scarlata, M.R., and Mariani, L. 2025. *2025. Is B-Corp certification enough? A configurational analysis of impact investors' results*. Academic Workshop in Impact Investing and Access to Finance of Sustainable Ventures, May 7th 2025, University of Milan (Italy).

2024

- Bonina, C., and Scarlata, M., 2024. *Sustaining social innovation: An Exploratory Study of Perceived Risks in Latin America*. Academy of Management Discoveries – PDW, University of Surrey, Guildford (UK); March 26.
- Masucci, M., Camerani, R., Corrocher, N., Scarlata, M.R. 2024. *Exploring the emergence of a university accelerator: drivers, structure and ecosystem orchestration dynamics*, 2024 Academy of Management Conference, Chicago (US), August 9-13, 2024.
- Masucci, M., Camerani, R., Corrocher, N., Scarlata, M.R. 2024. *Exploring the emergence of a university accelerator: drivers, structure and ecosystem orchestration dynamics*, DRUID conference, Nice (France), June 13-15, 2024.
- Scarlata, M.R., Bettinelli, C., Mangiò, F., and Gehman, J. 2024. *Out for the mission, or out for others: A values-based approach for B Corporation decertification*. 2024 Babson College Entrepreneurship Research Conference (BCERC), Technical University of Munich, Germany, June 5-7.
- Walske, J., Scarlata, M.R., & Wry, T. 2024. *Changing the Paradigm for Performance in Impact Investing*. 20th Annual Social Entrepreneurship Conference, IMD, Lausanne (Switzerland), 19-20 April.

2023

- Masucci, M., Camerani, R., Corrocher, N., Scarlata, M.R. 2023. *Exploring the emergence of a university accelerator: drivers, structure and ecosystem orchestration dynamics*, RENT Conference, Gdańsk University of Technology, Gdańsk (Poland), 15-17 November.
- Masucci, M., Camerani, R., Corrocher, N., Scarlata, M.R. 2023. *Exploring the emergence of a university accelerator: drivers, structure and ecosystem orchestration dynamics*, R&D Management Conference, Pablo De Olavide University, Sevilla (Spain), 19-21 June.
- Scarlata, M.R., Alemany, L., & Zacharakis, A. 2023. *Understanding the Hybrid Role of Risk and Human Capital in Impact Investment Firms*, 2023 Babson College Entrepreneurship Research Conference (BCERC), University of Tennessee, Knoxville (USA), June 7-10.

2021

Capizzi, V., Scarlata, M., and Zocchi, P. 2021. *Founder' Human Capital and the Survival of Business Angel's Backed Companies*. 2021 Babson College Entrepreneurship Research Conference, Babson College, United States, 8-9 June 2021. Hosted online due to coronavirus.

Scarlata, M., Bonina, C. *An Exploratory Study on Hybrid Risks in Digital Social Ventures*. 2021 Babson College Entrepreneurship Research Conference, Babson College, United States, 8-9 June 2021. Hosted online due to coronavirus.

2020

Scarlata, M., Alemany, L., & Zacharakis, A. 2020. *The influence of human capital and gender on the risk profile of venture philanthropy investors*. PDW presentation, 2020 Sinergie Conference, 7-8 September 2020, Pisa (Italy).

Scarlata, M., Alemany, L., & Zacharakis, A. 2020. *Who Is Willing To Risk More? The Influence Of Human Capital And Gender On The Risk Profile Of Venture Philanthropy Firms*, 2020 Babson College Entrepreneurship Research Conference (BCERC), Knoxville, TN, 3-6 June 2020 Online conference due to Coronavirus.

Scarlata, M.R., Alemany, L., & Zacharakis, A. *Risk Taking in Venture Philanthropy: The Influence of Human Capital and Gender*, 2020 Academy of Management Annual Meeting, 7-11 August. Virtual Conference.

Scarlata, M.R., Alemany, L., & Zacharakis, A. *Human capital and gender influence on risk taking of venture philanthropy*, 2020 International Social Innovation Research Conference (ISIRC), Sheffield University (United Kingdom), 1-3 September 2020.

2019

Scarlata, M.R., Zacharakis, A. (Babson College), & Alemany, L. (ESADE). *Exploring the relationship between human capital and the ethic responsibility of venture philanthropy investors*; IABS/B&S Paper Development Workshop, 21 June 2019 (Spain).

Bonnet, C., Scarlata, M., & Di Lorenzo, F. *Putting your Company in the Right Hands: which Experiences of Business Angel Investors Contribute to New Ventures Growth*, 2019 Babson College Entrepreneurship Research Conference, Babson College, Wellesley (USA), 5-8 June 2019.

2018

Scarlata, M., Castello, I., & Vaccaro, A. *Bridging Diverse Stakeholders' Interests: The Creation of A Common Identity to Foster Hybridization*, 2018 BCERC, Waterford Institute of Technology, Waterford (Ireland), 6-9 June 2018.

Di Lorenzo, F., & Scarlata, M. *Social entrepreneurship, social finance, and income inequality: The case of Indian municipalities*. 2018 Strategic Management Society Annual Meeting, Paris (France), 22-25 September 2018.

2017

Di Lorenzo, F., & Scarlata, M. *Social entrepreneurship, social finance, and income inequality: The case of Indian municipalities*. 16th Finance, Risk and Accounting Perspectives, Hughes Hall College - University of Cambridge, Cambridge (United Kingdom), 25-27 September 2017

Di Lorenzo, F., & Scarlata, M. *The Social Impact of Philanthropic Venture Capital Backed Social Enterprises*. 2017 BCERC, Oklahoma City (United States), 7-10 June, 2017.

Di Lorenzo, F., & Scarlata, M. *Social entrepreneurship, social finance, and income inequality: The case of Indian municipalities*. 2017 IESE-LUISS Conference on Responsibility, Sustainability and Social Entrepreneurship, LUISS Business School, Rome (Italy), 18-19 April, 2017.

2015

Di Lorenzo, F., & Scarlata, M. *Social entrepreneurship, social finance, and income inequality: The case of Indian municipalities*. 2015 NYU Conference on social entrepreneurship, New York University, New York (United States), 4-6 November 2015.

Bonnet, C., & Scarlata, M.R., *Putting your company in the right hands: Which experiences of business angels help companies' growth?*. 2015 Academy of Entrepreneurial Finance, Philadelphia (United States), 16-18 September 2015.

Scarlata, M.R., Walske, J., & Zacharakis, A. *Human capital differences in philanthropic vs. traditional venture capital firms*. 2015 Academy of Management Annual Meeting, Vancouver (Canada), 7-11 August 2015.

Scarlata, M.R., Zacharakis, A., & Alemany, L. *Entrepreneurial orientation in social investing: the influence of founders and board members human capital diversity*. 2015 BCERC, Babson College, Wellesley (United States), 10-13 June 2015.

Scarlata, M.R., Walske, J., & Zacharakis, A. *Human Capital Differences in Philanthropic vs. Traditional Venture Capital Firms*. 2015 Sustainability, Ethics and Entrepreneurship, Denver (United States), 30 April – 1 May, 2015.

2013

Scarlata, M.R., Zacharakis, A., & Walske, J. 2013. *The Effect of Founder's Experience on the Performance of Philanthropic Venture Capital Firms*. 2013 NYU Satter Conference on Social Entrepreneurship, NYU Stern, New York (United States), 6-8 November, 2013.

Scarlata, M.R., Kimmitt, J., & Dimov, D. 2013. *Social Entrepreneurs as Institutional Entrepreneurs: When Do They Fulfill a Social Mission?* 2013 Society for the Advancement of Socio-Economics Annual Conference, Università' degli Studi di Milano, Milan (Italy), 27-29 June, 2013.

Scarlata, M.R., Kimmitt, J., & Dimov, D. 2013. *Social Entrepreneurs as Institutional Entrepreneurs: When Do They Fulfill a Social Mission?* 2013 BCERC Conference, EmLyon, Lyon (France), 5-8 June, 2013

2012

Scarlata, M.R., Kimmitt, J., & Dimov, D. 2013. *Social Entrepreneurs as Institutional Entrepreneurs: When Do They Fulfill a Social Mission?* 2012 RENT Conference, EmLyon, Lyon (France), November 2012.

Scarlata, M.R., & Casulli, L. 2012. *The Decision Making Process of Philanthropic Venture Capital Firms*, 2012 NYU Conference on Social Entrepreneurship, NYU Stern, New York (United States), November 2012.

Scarlata, M.R., Zacharakis, A., & Walske, J. 2012. *Dual Identity and Human Capital of Philanthropic Venture Capital Firms*, 2012 Academy of Management Annual Meeting 2012, Boston (United States), 4-7 August 2012.

2011

Scarlata, M.R., Zacharakis, A., & Walske, J. 2011. *How Firms Objectives Influences Human Capital: A Study of the Differences Between Traditional and Philanthropic Venture Capital Firms*, 2011 NYU Satter Conference on Social Entrepreneurship, NYU Stern, New York (United States), 2-4 November, 2011.

Scarlata, M.R., & Nicholls, A. 2011. *Philanthropic Venture Capital Investments and the Sustainability of Social Enterprises*, 2011 ISIRC Conference, South Bank University, London (United Kingdom), 12-13 September, 2011.

Dimov, D., Kimmitt, J., & Scarlata, M.R. 2011. *Microfinance, Entrepreneurship, and Poverty Alleviation: Contingent and Contextual Factors Explaining their Relationship*, 2011 NYU Satter Conference on Social Entrepreneurship, NYU Stern, New York (United States), 2-4 November, 2011.

Dimov, D., Kimmitt, J., & Scarlata, M.R. 2011. *Microfinance, Entrepreneurship, and Poverty Alleviation: Contingent and Contextual Factors Explaining their Relationship*, 2011 ISIRC Conference, South Bank University, London (United Kingdom), 12-13 September, 2011.

Scarlata, M.R., Zacharakis, A., & Walske, J. 2011. *Venture Capitalists' vs. Philanthropic Venture Capitalists' Human Capital: An Exploratory Study*, Academy of Management Annual Meeting Conference 2011, San Antonio (TX) - USA, 12-16 August 2011.

Scarlata, M.R., Zacharakis, A., & Walske, J. 2011. *Venture Capitalists' vs. Philanthropic Venture Capitalists' Human Capital: An Exploratory Study* 2011 BCERC Conference, Whitman School of Management, Syracuse University, Syracuse (United States), June 2011.

2010

Scarlata, M.R., & Alemany, L. 2010. *Deal Structuring in Philanthropic Venture Capital Investments*. Conference on Law, Ethics, and Finance, University of Toronto, Toronto (Canada), September 2010

Scarlata, M.R., & Alemany, L. 2010. *How do Philanthropic Venture Capitalists Choose Their Portfolio Companies?*, Academy of Management Annual Meeting Conference 2010, Montréal (Canada), 6-10 August 2010.

2009

Scarlata, M.R., & Alemany, L. 2009. *How do Philanthropic Venture Capitalists Choose Their Portfolio Companies?*, EFMA 2009 Annual Meeting, Bocconi University, Milan (Italy), 24-27 June 2009

Scarlata, M.R., & Alemany, L. 2009. *How do Philanthropic Venture Capitalists Choose Their Portfolio Companies?*, 2009 BCERC Conference, Babson College, Wellesley (United States), June 2009.

2008

BCERC Doctoral Consortium. 2008. Sponsored by the Ewing Marion Kauffman Foundation, University of North Carolina, Chapel Hill, NC, USA, June 2008.

Scarlata, M.R., & Alemany, L. 2008. *Financing Social Entrepreneurs: Philanthropic Venture Capital vs. Foundations*, 2008 BCERC Conference, Babson College – University of North Carolina, Chapel Hill, NC, USA, June 2008.

Awards

2013 *Social Entrepreneurs As Institutional Entrepreneurs: When Do They Fulfill A Social Mission?* 2013. BCERC Award recipient for the G. Dale Meyer Best Paper Award for the most relevant research in Social Entrepreneurship.

2012 Nomination for the Newcastle University Teaching Award

2011 *How Firms Objectives Influences Human Capital: A Study of the Differences Between Traditional and Philanthropic Venture Capital Firms*. Best Paper Award NYU-Satter Conference on Social Entrepreneurship.

PDWs, Invited speaker and external engagement with businesses and universities

2025 *Academy of Management Annual Meeting (Copenhagen, Denmark)*.

Panelist at PDW on “Measuring What Matters: Entrepreneurial Value Creation Through Impact Measurement and Management”, Facilitators: Kickul, J., Mestwerdt, S.; Panelists: Walske, J., Scarlata, M., Wry, T., Symmes, F., 25-29 July 2025 Copenhagen, Denmark.

Moderator at session 26082 “Entrepreneurial Actors”, 85th Academy of Management Annual Meeting, 25-29 July 2025 Copenhagen, Denmark.

2025 *R&D Management conference (Pisa, Italy)*

Track chair for session “6.1: Open Social Innovation for a Next Generation of Public Governance”

2019 *Royal Holloway University of London*

Title of presentation: “Social, Commercial, or both? An exploratory study of the identity orientation of digital social innovations”, part of the event “The rise of AI and Big Data in Latin America: an inclusive future?”.

2019 *University of Bergamo (Italy), IFERA Conference*

Title of presentation: “Doing well by doing good: How family firms make a social impact.”

2018 *Global Social Venture Competition, Italian Round (Milan, Italy)*

Moderator of the rountable “Fostering startup friendly ecosystem” and Judge for the Priya Haji Memorial Award.

2018 *Rotonda Association (Milan, Italy)*

External business modelling consultant (pro-bono).

2018 *Itaca Project (Milan, Italy)*

Business development project (pro-bono).

2017 *Lang Foundation (Milan, Italy)*

Title of seminar: “Effective Philanthropy and Business Engagement: Is it anything feasible?”

2016 *University of Milan Bicocca*

Title of seminar: “Social finance: Which options?”

2014 *Strathclyde Business School*

Title of seminar: “Of two minds? The effect of individual identity on dual vs singular organisational identity in philanthropic and traditional venture capital firms.”

2013 *University of Bergamo*

Title of seminar: “The effect of founders’ experience on the performance of philanthropic venture capital firms.”

2010 *Bocconi University*

Title of seminar: Il Modello di Investimento della Venture Philanthropy.

Teaching experience

2024-Present	Scuola di Direzione Aziendale, University of Bergamo <i>Impresa, imprenditorialità sociale e modelli di business (Master in Management and Governance of Third Sector Organizations)</i>
2023-Present	University of Bergamo <i>Company projects (BSc)</i>
2022 - Present	University of Bergamo <i>Globalization and Sustainable Development (MSc)</i>
2021-Present	University of Bergamo <i>New Business Venturing (MSc), Applied internationalization (MSc), Startup and</i>

	<i>ecosystems for innovation</i> (MSc)
2020-2021	University of Bergamo <i>International Business Management</i> (UG)
2019-2021	University of Bergamo <i>Entrepreneurship Bootcamp</i> (MSc), <i>Doing Business in the UE</i> (MSc, Italian), <i>International Business and Trade</i> (MSc, English & Italian cohort); UG and MSc Dissertation supervisor.
2018	Surrey Business School <i>Contemporary topics</i> (PhD); <i>Entrepreneurship in the Digital Domain</i> (MSc).
2013-2019	Surrey Business School <i>Entrepreneurship and Business Planning</i> (BA, MSc), <i>Innovation Management</i> (MSc), <i>Entrepreneurial Strategy</i> (MSc); <i>Entrepreneurship in a Social Context</i> (MSc); Supervision of MSc and MBA Dissertations; Personal tutor for UG and PG students; Professional Training tutor.
2015	ESADE Business School <i>Venture Capital and Private Equity</i> (MSc).
2011-2013	Newcastle University Business School <i>Finance and Financing for Entrepreneurs</i> (MSc), <i>Entrepreneurship in a Social Context</i> (MSc), <i>Entrepreneurship</i> (BA).
2011	Newcastle University Business School <i>Research Methods</i> (BA, MSc).
2010	London School of Economics <i>Cases in Corporate Finance</i> (MSc), <i>Private Equity</i> (MSc), <i>Corporate Finance</i> (MSc).
2010	ESADE Business School Teaching Assistant <i>Corporate Finance</i> (GEMBA).
2009	ESADE Business School Teaching Assistant <i>Introduction to Corporate Finance</i> (MBA).
2007-2009	ESADE Business School Teaching Assistant “ <i>Corporate Finance</i> ” (EMBA, BA), Teaching Assistant <i>Entrepreneurial Finance</i> (MBA).
2008	ESADE Business School Teaching assistant <i>Financial Statement Management</i> (MBA), <i>Introduction to</i> <i>Corporate Finance</i> (MBA), <i>Introduction to Corporate Finance</i> (MBA).

Professional Development

2014	Surrey Business School Post-Graduate Certificate Teaching and Learning
2012	Cambridge Judge Business School EFER European Entrepreneurship Colloquium.

Academic and professional services, affiliations

Academic engagement, university and departmental duties

2023-Present: **University of Bergamo**

Co-Director of StartCup Bergamo, the entrepreneurship summer school of the university

Member of the Third Mission Board (worked on the design and implementation of activities that go beyond teaching and research, with focus on developing partnerships with local entities)

2023-2024: **University of Bergamo**

Member of the Departmental Board (Giunta di Dipartimento)

Member of the revision Committee for the MSc in Management, Innovation and Finance

Departmental lead for the CREO Lab, the Entrepreneurial University project.

2021- Present: **University of Bergamo**

Member of CYFE (Centre for Young and Family Enterprise), Research Centre on Entrepreneurship Studies.

Member of the Board of Studies for MIF (MSc in Management, Innovation and Finance).

2020 - Present: **University of Bergamo**

Director of International Business and Finance pathway of MSc in Management, Finance and International Business.

Microsoft Internship Director for Microsoft pathway available for the MSc in International Management, Entrepreneurship, and Finance (IMEF), and MSc in Management, Finance and International Business (MAFIB).

2020-2024: **University of Bergamo**

Member of the Departmental Research Committee (AQ Ricerca).

2020-2021: **University of Bergamo**

Member of the Revision Committee of MSc programs in Management, Marketing and Finance (MMF), Management, Innovation, and Finance (Management, Innovazione e Finanza, MIF), and Accounting, Sustainability, and Governance (ASG).

2019 - 2023: **University of Bergamo**

Internship Director for MSc in International Management, Entrepreneurship, and Finance (from 2021 renamed as Management, Marketing, and Finance).

2019 – 2021: **University of Bergamo**

Member of Board of Studies for IMEF and MAFIB.

2017-2018: **University of Surrey, Surrey Business School**

Research lead for Strategy & Entrepreneurship (worked on the development of a research strategy for the whole school).

Editorial Roles:

2024-present: Editorial Board member at Journal of Business Ethics

2017- Present: Member of Board of Review of Journal of Business Venturing.

2011- Present: Editorial board member of Journal of Social Entrepreneurship.

Reviewing activity:

2021: Journal of Management Studies; Technological Forecasting & Social Change

2022: Venture Capital; Technovation

2019: Business & Society

2018 - Present: International Small Business Journal, Journal of Business Venturing Insights

2014: Voluntary Sector Review.

2012 – Present: BCERC.

2010 – Present: Journal of Business Venturing, Journal of Business Ethics, Small Business Economics, Business Ethics: A European Review, ENT division of Academy of Management.

Memberships

2024 - present: Member of Italian Association of Management Scholars (AIDEA, SIMA); Member of the British Academy of Management (BMA)

2017- 2019: Academic consultant to Lang Foundation (Milan, Italy)

2016 – 2019: Member of Centre for Business in Society (IESE, Barcelona, Spain)

2018 – 2019: Member of Centre for Social Innovation Management (University of Surrey, Guildford, UK)

2014 – Present: Fellow of the Higher Education Academy; 2013 – Present: Associate Fellow of the Higher Education Academy

2009 – Present: Researcher ESADE Entrepreneurship Institute (ESADE, Barcelona, Spain)

2014-2015: Chair for Social Finance track ISIRC Conference.

2011-2013: Centre for Knowledge, Innovation, Technology and Enterprise - KITE (Newcastle University, Newcastle Upon Tyne, UK)

2008 – 2013: Associate Member of European Venture Philanthropy Association (EVPA).

Languages and computer skills

Italian: Mother tongue; *English*: Fluent. TOEFL certification: March, 2006; *Spanish*: Fluent.
Excellent knowledge of MS Office, SPSS, STATA, LISREL, Reuters, Datastream and Bloomberg.

Last updated: Jan 1st, 2026