

LAURA MARIANI

Curriculum Vitae

ACADEMIC POSITIONS

2023 – Present

Member of the PhD Committee, Resources for the New Public Administration: People and Data (National Interest PhD Program – DIN)

2023 – Present

Member of the PhD Committee, Management, Accounting and Finance, University of Bergamo

2023 – Present

Coordinator, Postgraduate Program in Management and Governance of Third Sector Organizations

2022 – Present

Coordinator, Bachelor Program in Business Management (Economia Aziendale), University of Bergamo

2019 – Present

Associate Professor of Management and Accounting (SECS-P/07 – Economia Aziendale), Department of Management, University of Bergamo

RESEARCH FOCUS

Governance and management of welfare services; Management of non-profit organizations and social enterprises; Performance measurement

VISITING EXPERIENCE

November 2022; May 2025

Wolaita Sodo University, Ethiopia – Teaching Master's students on performance measurement and entrepreneurship (Erasmus+ KA107 program)

RESEARCH ACTIVITIES (Ongoing Projects)

2024 – Present

Participant in the Cariplo Foundation-funded project PowerR – Promoting Inclusive and Responsible Companies as Agents of Change, University of Bergamo

2023 – Present

Participant in the Horizon project EU-CIEMBL Y – Inclusive European Citizens' Assembly, University of Bergamo

2022 – Present

Participant in the PRIN National Project Open Social Innovation for a Next Generation of Public Governance, University of Bergamo

TEACHING (University of Bergamo)

2025 – Present

Research Methods – PhD Programs in Management, Accounting and Finance; Resources for the New Public Administration

2024 – Present

Theoretical Perspectives and Methods in Accounting – Master's Program

2019 – Present

Business Strategy (Strategia e politica aziendale) – Bachelor's Program

2019 – Present

Financial Accounting (Contabilità e Bilancio) – Bachelor's Program

2019 – Present

Strategic Innovation Management (Strategia e politica aziendale) – Master's Program

AWARDS

2011

Best Paper Award, XXXIII AIDEA Conference 2011, for the paper “Strategie di specializzazione e diversificazione, complessità dei servizi ed effetti sulle performance dei reparti ospedalieri” by L. Mariani

EDUCATION

March 2006

PhD in Management, Carlo Cattaneo University (LIUC), Castellanza
Thesis: Accounting Control in Italy – Economic-Business Foundations and Empirical Evidence in Light of the Corporate Law Reform

March 2002

Degree with full marks and honors in Economics and Commerce, specialization in Business, Università Cattolica del Sacro Cuore, Milan
Thesis: The Use of Balanced Scorecards in the Financial Services Sector