

## EUROPEAN CV FORMAT



### PERSONAL INFORMATION

Name	<b>Tarassi Silvia Maria</b>
Address	.
Telephone	
E-mail	
Nationality	
Date of birth	

## EDUCATION AND TRAINING

Dates (from – to)	01/01/2009 - 26/06/2012
Name and type of organisation providing education and training	Catholic University, Milan
Principal subjects/occupational skills covered	Thesis: Independent to what? An analysis of live music scene in Milan (Fausto Colombo, Andy Bennett) Visiting researcher - Griffith University Nathan Campus Brisbane (Australia)   2010 Visiting researcher - Institute of Popular Music, Liverpool University   2010
Title of qualification awarded	PhD
Dates (from – to)	19/09/2005 - 18/02/2008
Name and type of organisation providing education and training	Catholic University, Milan
Principal subjects/occupational skills covered	Thesis: Cultura e tessuto urbano: casi di gentrificazione a Milano (Fausto Colombo) Erasmus - Manchester Metropolitan University   2005-2006
Title of qualification awarded	Master degree "Scienze della Comunicazione pubblica ed internazionale". Degree mark 110 with honors
Dates (from – to)	19/10/2002 - 11/12/2005
Name and type of organisation providing education and training	Catholic University, Milan
Principal subjects/occupational skills covered	Thesis: La rappresentazione della violenza nei media: questioni teoriche (Fausto Colombo).
Title of qualification awarded	Bachelor degree "Scienze della Comunicazione". Degree mark 110 with honors
Dates (from – to)	10/09/1997 - 29/06/2002
• Name and type of organisation providing education and training	High School Monforte, Milan
• Principal subjects/occupational skills covered	Humanistic degree. Degree mark 90/100   2002

## TEACHING ACTIVITIES

Dates	6/09/2025 →
Name and address of employer	Sae Institute
Type of business or sector	University – Higher education
Occupation or position held	Lecturer in Music Business
Main activities and responsibilities	Teaching music industry and management
Dates	7/03/2023→
Name and address of employer	Catholic University, Milan
Type of business or sector	University – Higher education
Occupation or position held	Lecture at MEC (Events and Communication for Culture) Master
Main activities and responsibilities	Teaching students how to deal with public bodies
Dates	01/10/2022 →
Name and address of employer	Università degli studi di Bergamo
Type of business or sector	University – Higher education
Occupation or position held	Lecturer in “Event Communication” and “Cultural Project Management”
Main activities and responsibilities	Teaching students event organization and communication and cultural project management
Dates	01/06/2009 →
Name and address of employer	Catholic University, Milan
Type of business or sector	University – Higher education
Occupation or position held	Lecturer of the course module “Italian music industry” in “Media theories and practices” course
Main activities and responsibilities	Teaching the history of Italia music industry

## RESEARCH ACTIVITIES

Dates	01/07/2024→ 30/02/2027
Name and address of employer	Università degli Studi di Milano-Bicocca
Type of business or sector	University
Occupation or position held	Research Fellow for HORIZON-CL2-2023-HERITAGE-01-07
Main activities and responsibilities	Qualitative Research and Policy Analysis for HORIZON-CL2-2023-HERITAGE-01-07
Dates	01/03/2016- 30/07/2016
Name and address of employer	Fondazione Ambrosianeum, Via delle Ore, 3, 20122 Milano MI
Type of business or sector	Research
Occupation or position held	Researcher for analysis of the independent cultural scene in Milan "Imprenditori per caso. Forme di produzione culturale indipendente" in the report "Idee, cultura, immaginazione e la città metropolitana decolla"
Main activities and responsibilities	Qualitative research (In depth interviews)
Dates	01/02/2012-30/06/2012
Name and address of employer	Istituto Cattaneo, Fondazione di ricerca
Type of business or sector	Research
Occupation or position held	Researcher for analysis of online electoral campaigns
Main activities and responsibilities	Qualitative research (online and social desk analysis)
Dates	05/05/2013 – 15/06/2014
Name and address of employer	Blogmeter Me Source, Milano
Type of business or sector	Digital - Research
Occupation or position held	Researcher and Product Manager
Main activities and responsibilities	Social media analysis, reporting and presentation, research team and product management.

Dates 01/04/2009 – 04/05/2013  
Name and address of employer OSSCOM research center, Catholic University, Milan  
Type of business or sector Media and creative industries – Research  
Occupation or position held Qualitative researcher  
Main activities and responsibilities Researching about media and cultural production and consumption

## WORK EXPERIENCE

Dates 05/03/2023→  
Name and address of employer European Education and Culture Executive Agency  
Type of business or sector Culture/ Music  
Occupation or position held Expert  
Main activities and responsibilities Evaluating projects in the music field asking for grants in the Creative Europe programme

Dates 19/01/2022 →  
Name and address of employer Ministry of Culture  
Type of business or sector Culture/ Music  
Occupation or position held Member of the Music Commission – FSNV (Fondo Nazionale per lo Spettacolo dal Vivo)  
Main activities and responsibilities Evaluating projects and initiatives in the music field asking for grants

Dates 10/12/2021→  
Name and address of employer World Cities Culture Forum  
Type of business or sector Culture  
Occupation or position held Transition Advisory Board Member  
Main activities and responsibilities Advising in the development of a new governance model

Dates 01/06/2023→ 01/06/2024  
Name and address of employer Butik, Via Plinio 14, Milano  
Type of business or sector Culture, Music  
Occupation or position held Advisor  
Main activities and responsibilities Support in the establishment of the network of "Italian music cities"  
Tutoring and teaching in the capacity building program "Cult Keys" about cultural project management

Dates 01/10/2024→  
Name and address of employer Music Innovation Hub – Linecheck  
Type of business or sector Music  
Occupation or position held Host for international delegates coming to Linecheck  
Main activities and responsibilities Welcome and matchmaking between Italian and international delegates

Dates 26/06/2021- 26/07/2024  
Name and address of employer Italia Music Lab Foundation  
Type of business or sector Music  
Occupation or position held Board Member  
Main activities and responsibilities Advising in the development of projects to support and promote Italian music nationally and internationally

Dates 01/06/2023→ 30/09/2023  
Name and address of employer Fondazione Cantiere Internazionale d'Arte, Via Fiorenzuola Vecchia 5, Montepulciano (Si)  
Type of business or sector Culture  
Occupation or position held Writer e reviewer  
Main activities and responsibilities Writing Valdichiana Senese Capitale italiana della Cultura 2026 bid book

Dates	01/05/2023→ 30/1/2023
Name and address of employer	PTS Clas, Via Solferino 40, Milano
Type of business or sector	Culture
Occupation or position held	Advising for the capacity building program
Main activities and responsibilities	
Dates	01/06/2023→ 30/09/2023
Name and address of employer	Fondazione Cantiere Internazionale d'Arte, Via Fiorenzuola Vecchia 5, Montepulciano (Si)
Type of business or sector	Culture
Occupation or position held	Writer e reviewer
Main activities and responsibilities	Writing Valdichiana Senese Capitale italiana della Cultura 2026 bid book.
Dates	19/9/2014 – 06/10/2021
Name and address of employer	Cultural Department - City of Milan
Type of business or sector	Culture
Occupation or position held	Advisor to the Deputy Mayor for Culture, Filippo Del Corno
Main activities and responsibilities	<ul style="list-style-type: none"> <li>→ Writing and implementing the cultural strategic plan and the final report</li> <li>→ Development of international networks (World Cities Culture Forum-Unesco Creative City)</li> <li>→ Project management</li> <li>→ Coordinating and mediating between cultural institutions and local associations</li> <li>→ Conference and Event planning and organization, development of new event formats</li> <li>→ Ghostwriting, reporting, communication, and social media management</li> </ul>

## PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE	<b>Italian</b>
OTHER LANGUAGES	<b>English</b>
Reading skills	excellent
Writing skills	excellent
Verbal skills	excellent
SOCIAL SKILLS AND COMPETENCES	Good communication and networking skills Open approach to new cultures in diverse contexts
ORGANISATIONAL SKILLS AND COMPETENCES	Research, analysis, critical thinking, project management and process improvement Strategic thinking and problem solving skills Successful working in a team environment
TECHNICAL SKILLS AND COMPETENCES	Use of the Office Package Basic use of Adobe Illustrator

## ADDITIONAL INFORMATION

Page 5 / 6 - Curriculum vitae of Tarassi Silvia

Writing (main publications)

For more information go to  
[www.cedefop.eu.int/transparency/europa.eu.int/comm/education/index\\_en.html](http://www.cedefop.eu.int/transparency/europa.eu.int/comm/education/index_en.html)  
[eurescv-search.com/](http://eurescv-search.com/)

Tarassi, S., (soon to be published), L'intellettuale precario in Aroldi, P., Mascheroni, G., Scifo, B. eds «...e quanto più sapore possibile», Milano: Vita & Pensiero.

Tarassi, S., Minetto, A., (2024), I Festival diffusi. Un nuovo formato organizzativo per una politica culturale". Milano: FrancoAngeli.

Tarassi, S. (2017) Multi-Tasking and Making a Living from Music: Investigating Music Careers in the Independent Music Scene of Milan, Cultural Sociology, Sage Journals.

Tarassi, S., Mora E. (2016) Imprenditori per caso. Forme di produzione culturale indipendente. In: Lodigiani R. Rapporto sulla città MILANO 2016 Idee, cultura, immaginazione e la città' metropolitana decolla. Milano: FrancoAngeli.

Tarassi, S. (2012) Popular music policies and their role in rebranding Milan as a 'music city': the case of LiveMi, Comunicazioni Sociali Online, 2012.

Mosca, L. Tarassi, S. (2012) Le campagne elettorali online. L'uso di Twitter nelle Amministrative 2012. Il Mulino. 6/2012, pp 1118-1125.

Tarassi, S. (2010) Le scene musicali all'interno dei social network. In: C. Giaccardi ed., Abitanti della rete, Milano: Vita & Pensiero.

- Editing, translation and revision of academic papers  
Reviewer for Cultural Sociology and Cultural Studies, Sage Journals

- Teaching
  - "Economics and Management in Arts, Culture, Media and Entertainment" - Bocconi University, Milan
  - Summer School "Attractive Cities" - Bicocca University, Milan
  - BA/BSc "Music Business" – SAE Institute, Milan
  - Master ALMED "Comunicazione Musicale" and "Progettare Cultura" - Catholic University, Milan

- Moderation and Conferencing  
In panels and workshops in the cultural and music sector

- Conference and Event planning and organization  
Theme definition, speakers and venues management of many events and conferences

DRIVING LICENCE(S)

Update: 2026

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