

# MANUEL ROMAGNOLI

## CURRICULUM VITAE - September 2025

### PERSONAL DETAILS

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<i>Address:</i>	<i>Nationality:</i>	Italian
Department of Economics	<i>Date of birth:</i>	October 19th, 1986
Università degli Studi di Bergamo	<i>Phone:</i>	(+39) 339 65 97 380
Via dei Caniana 2	<i>Mail:</i>	<a href="mailto:manuel.romagnoli@unibg.it">manuel.romagnoli@unibg.it</a>
24127 - BERGAMO (IT)		<a href="mailto:mromagnoli.1986@gmail.com">mromagnoli.1986@gmail.com</a>

*Webpage:* [Link](#)

*Linkedin:* [Link](#)

### RESEARCH INTERESTS

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Industry Dynamics, Innovation and Radical Change, Firm Strategy & Behavior, NK Models, Regional Innovation Dynamics.

### CURRENT POSITION

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Sep 2025 - present *Assistant Professor* (RTDA) at the ECONOMICS DEPARTMENT  
**Università degli Studi di Bergamo**  
Bergamo, Italy

### PAST POSITIONS

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Sep 2024 - Mar 2025 *Visiting researcher* at SCANCOR  
**Stanford University**  
Palo Alto, USA

Jan 2022 - Aug 2025 *Post-doc* at the CHAIR OF MICROECONOMICS  
**Friedrich Schiller University**  
Jena, Germany

Nov 2012 - Aug 2017 **Economist and Statistical Analyst**  
*MET - Monitoraggio Economia e Territorio*  
<https://www.met-economia.it/en/>  
Via Sabotino 2/a, 00195 Rome (Italy)

### EDUCATION

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Sep 2017 - Jul 2022 PhD in MANAGEMENT awarded *summa cum laude*  
**LUISS Guido Carli University** (Rome)

*Dissertation:* “Essays on the Co-Evolution Between Strategies and Technologies”

*Supervisors:* Luigi Marengo, Valentina Meliciani

- Jun 2021 THEORETICAL ORGANIZATIONAL MODELS SOCIETY  
SUMMER SCHOOL (*Online*)
- Jan 2021 - Jul 2021 ONLINE VISITING at the **Utrecht University** (Netherlands)  
Department of Human Geography and Spatial Planning
- Sep 2011 - Sep 2012 Master of Science in ECONOMIC POLICY  
**University College London** (United Kingdom)  
*Thesis:* “Financial development and economic growth: can proxies reveal the link?”
- Sep 2008 - Jul 2011 Master of Science in ECONOMICS (in English)  
**University of Bologna** (Italy)  
*Thesis:* “Taxation and Redistributive Policies in a Political Economy perspective.”
- Sep 2009 - Feb 2010 ERASMUS PROGRAM  
**Université Paris Ouest Nanterre La Défense** (France)
- Sep 2005 - Nov 2008 Bachelor of Science in LAW AND ECONOMICS  
**University of Bologna** (Italy)  
*Thesis:* “Firms’ competition under switching costs.”

## ARTICLES IN REFEREED JOURNALS

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“Absolute, average-based, and rank-based aspirations”(with J. Denrell, A. Zeijen, and L. Marengo), *Strategic Management Journal*, 2025, 46(8), 1930-1946. [Link](#)

“Signposts for Problemistic Search: Reference Points and Adaptation in Rugged Landscapes” (with A. Zeijen, and L. Marengo), *Strategy Science*, 2025, 10(3), 263-279. [Link](#)

“From a distinctive sign to an exchangeable asset: exploring the U.S. market for trademark licensing” (with E. Ferrucci, M.I. Leone, and A. Toros), *Industry and Innovation*, 2020, 27(1-2), 25-51. [Link](#)

“Innovation activities and learning processes in the crisis. Evidence from Italian export in manufacturing and services” (with R. Brancati, E. Marrocu, and S. Usai), *Industrial and Corporate Change*, 2018, 27(1), 107-130. [Link](#)

“The innovation in the evolution of the ‘Italian industrial model’: lights and shadows” (with A. Romagnoli), *Economic Change and Restructuring*, 2016, 49(2), 309-337. [Link](#)

## WORKING PAPERS

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“Architectural Innovation, Consumer Preferences and Industry Dynamics: A Generalized NK-model” (with K. Frenken), *Reject (Radical revise & Optional Resubmit) from Research Policy*

“Technological Exaptation: A Multilevel Model Based on Generalized NK Landscapes” (with M. Mastrogiorgio and L. Marengo), *Preparation for Submission*

## WORK IN PROGRESS

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“Functions, Modular Architectures, and Technological Evolvability” (with L. Marengo)

“Local Technological Evolution and University-Industry Collaboration” (with V. Melicani)

“Tasks’ Interdependence, Bottlenecks, and Technical Change” (with L. Marengo and E. Cefis)

“A backward-forward taxonomy of inventions for the study of radical change” (with U. Cantner)

## BOOK CHAPTERS

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“L’internazionalizzazione come centro gravitazionale del dinamismo imprenditoriale” [title in English: “*Internationalization as the gravitational center of entrepreneurial dynamism.*”] (with R. Brancati) in Various Authors, *Integrazione internazionale e innovazione. Rapporto CER 3/2014*, Centro Europa Ricerche: Roma, pp. 53-64, 2015.

“Le differenti dimensioni dell’internazionalizzazione” [title in English: “*The different dimensions of internationalization strategies*”] in R. Brancati (eds.), *Le strategie per la crescita. Imprese, mercati, Stato. Rapporto MET 2015*, Meridiana Libri: Roma, pp.59-90, 2015.

“La struttura industriale italiana nella crisi: l’evoluzione 2008-2011” [title in English: “*The Italian industrial structure during the crisis: 2008-2011*”] (with R. Brancati and A. Maresca) in Brancati R. (eds.) *Crisi industriale e crisi fiscale. Rapporto MET 2012*, Meridiana Libri: Roma, pp. 65- 100, 2012.

## REPORTS

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“I settori strategici – Il quadro teorico e una sintetica rassegna della letteratura.” [title in English: “*Strategic sectors - a theoretical framework and a short review of the literature*”] (with L. Marengo), 2020, Report for Cassa Depositi e Prestiti.

“Firm-Level Drivers of Export Performance and External Competitiveness in Italy” (with E. Brancati, R. Brancati, D. Guarascio, A. Maresca, and A. Zanfei), 2018, *European Economy* European Commission Discussion Paper 087 (ISSN 2443-8022, ISBN 978-92-79-77424-9). [Link](#)

I have contributed to several reports on the topic of innovation and industrial development written by MET for Italian central and regional governments (Emilia-Romagna, Toscana, Lazio, Umbria, Marche, Sardegna, Italian Ministry of Economic Development among others) as well as for private companies (Eni, Fiera di Milano, Cassa Depositi e Prestiti).

## MEMBERSHIPS

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SCANCOR, TOM - THEORETICAL ORGANIZATIONAL MODELS SOCIETY,  
INTERNATIONAL SCHUMPETER SOCIETY, ITALIAN ECONOMIC ASSOCIATION, DRUID

## SCHOLARSHIPS AND AWARDS

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2022 **Italian Economic Association Prize for the Best Doctoral Thesis in  
in Economic Science**, XXII Edition (*ex aequo with Francesco Maura*)

2017 **“Amici della LUISS” PhD scholarship**, 4 years scholarship granted  
by the “*Amici della LUISS*” association

2009 **Erasmus Exchange Program Scholarship**, University of Bologna

## PRESENTATIONS AT CONFERENCES AND SEMINARS

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2025 **Seminar at SCANCOR**, Stanford (USA)

2024 **Workshop on “Automation, Trade, and Global Value Chain”**,  
Parma (Italy) - *presented online*  
**Seminar at SCANCOR**, Stanford (USA)  
**Annual Conference of the Theoretical Organizational Models Society**,  
Paris (France)  
**20<sup>th</sup> International Schumpeter Society Conference**, Gothenburg (Sweden)  
Invited Seminar at the **Centre for Integrative Innovation Management**,  
Department of Business and Management, SDU, Odense (Denmark)

- 2023 **Annual Meeting of the Italian Economic Association**, L'Aquila (Italy)  
**AOM - Academy of Management Annual Meeting**, Boston (USA)  
**Strategy Science Conference**, Munich (Germany)
- 2022 **Annual Conference of the European Association for Evolutionary Political Economy**, Naples (Italy)  
**DRUID 22**, Copenhagen (Denmark)  
**Annual Conference of the Theoretical Organizational Models Society**, Rome (Italy)
- 2021 **DRUID 21**, Copenhagen (Denmark)  
**18<sup>th</sup> International Schumpeter Society Conference**, Rome (Italy) - *online*
- 2020 **10<sup>th</sup> Strategy, Entrepreneurship, & Innovation (SEI) Doctoral Consortium**, Bologna (Italy) - *online*  
**5<sup>th</sup> Geography of Innovation Conference**, Stavanger (Norway)
- 2017 **AISRe Annual Scientific Conference**, Cagliari (Italy)

#### ATTENDED SEMINARS, CONFERENCES, AND WORKSHOPS

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*Annual Conference of the Theoretical Organizational Models Society* (Harvard Business School, Boston, 2-3/08/2023); *'Innovation Growth and International Production. Models and Data Analysis'* Webinar Workshop (Rome, La Sapienza, 12-14/05/2020); *Presentation of the first results of MET wave 2015* (Rome, Confindustria, 24/06/2016); *Presentation of MET. 2015 Report* (Rome, 17/03/2015); *'Explaining Economic Change'* Workshop (La Sapienza University, Rome, 12/11/2014); *cMET05 Conference* (Marche University, Ancona, 25/06/2014); *Advanced Course in 'Innovation, Growth and International Production'* (La Sapienza University, Rome, 06/05/2014); *'L'innovazione in Italia' - 'Innovation in Italy'* (Bank of Italy, Rome, 16/01/2014); *'Innovation and Economic Crisis' Seminar* (Bank of Italy, Rome, 25/11/2013); *Presentation of MET 2012 Report* (Rome, 10/12/2012).

#### CONFERENCE ORGANIZATION

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- 2023 Jena Summer Academy on "Economics of Radical Change" (*co-organizer*)

#### TEACHING EXPERIENCE

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- Sep 2025 - Dec 2025 **Innovazione: Economia e Politiche** (*graduate*, in Italian)  
LECTURER - Università di Bergamo
- Oct 2025 - Dec 2025 **Geoeconomia e Trasformazione Digitale** (*graduate*, in Italian)  
CO-LECTURER with *Elena Cefis* - Università di Bergamo
- Apr 2024 - Jul 2024 **Economics of Innovation II - Industry Dynamics** (*graduate*)  
LECTURER - Friedrich Schiller University
- Oct 2023 - Feb 2024 **Economics of Innovation I - Innovation Decision** (*graduate*)

Nov 2023 - Dec 2023 LECTURER - Friedrich Schiller University  
**Economics of Innovation III - Economic Dynamics and Structural Change** (*graduate*)

Apr 2023 - Jul 2023 LECTURER - Friedrich Schiller University  
**Economics of Innovation II - Industry Dynamics** (*graduate*)

Oct 2022 - Feb 2023 LECTURER - Friedrich Schiller University  
**Economics of Innovation I - Innovation Decision** (*graduate*)  
 TA to professor Uwe Cantner - Friedrich Schiller University

Apr 2022 - Jul 2022 **Economics of Innovation II - Industry Dynamics** (*graduate*)  
 LECTURER - Friedrich Schiller University

Apr 2022 - Aug 2025 **Master Theses**  
 SUPERVISOR - Friedrich Schiller University

Apr 2022 - Aug 2025 **Seminar: Economics of Innovation**  
 SUPERVISOR - Friedrich Schiller University

Feb 2021 - May 2021 **Managerial Decision Making - Game Theory** (*graduate*)  
 TA to professor Luigi Marengo - LUISS University

Feb 2020 - May 2020 **Managerial Decision Making - Game Theory** (*graduate*)  
 TA to professor Luigi Marengo - LUISS University

## REFeree ACTIVITY

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*Structural Change and Economic Dynamics, Journal of Evolutionary Economics, Strategic Management Journal, Industry and Innovation, Industrial and Corporate Change*

## LANGUAGES

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Italian (mother), English (fluent), French(fluent), German (beginner)

## COMPUTER SKILLS

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*Econometric/Statistical Software:* STATA, SPSS, Eviews  
*Programming Software:* MATLAB, L<sup>A</sup>T<sub>E</sub>X  
*Other Softwares:* Microsoft Office (Word, Excel, Power Point)

## ACADEMIC REFERENCES

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**Professor Luigi Marengo**  
 LUISS UNIVERSITY  
*Dep. of Business and Management*  
 Viale Romania 32, 00197 Roma (IT)  
 e-mail: [lmarengo@luiss.it](mailto:lmarengo@luiss.it)

**Professor Koen Frenken**  
 UTRECHT UNIVERSITY  
*Copernicus Institute of Sustainable Development*  
 Princetonlaan 8a, 3584 Utrecht (NL)  
 e-mail: [k.frenken@uu.nl](mailto:k.frenken@uu.nl)

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 LUISS UNIVERSITY  
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**Professor Uwe Cantner**  
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*Chair of Microeconomics*  
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