



## Gaia Viviana Bassani

**Nationality:** Italian



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via dei Caniana 2, 24127 Bergamo

## WORK EXPERIENCE

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### Associate professor

**Università degli Studi di Bergamo** [01/09/2023– Present]

**Address:** via dei Caniana 2, 24127 Bergamo

- Active membership of two national academic workgroups managed by SIDREA regarding the projects “Sustainable strategies in SMEs” and “Organizational and management control in SMEs”.
- Active membership of CISAlpino Institute for comparative studies in Europe.
- Member of the Technological Transition Cluster - Excellence Department of Management.
- Involvement in Public Engagement activities as Vice Representative of the Department of Management.

### Assistant professor

**Università degli Studi di Bergamo** [RTDB: 01/09/2021– 31/08/2023]

**Address:** via dei Caniana 2, 24127 Bergamo

- Active membership of two national academic workgroups managed by SIDREA regarding the projects “Sustainable strategies in SMEs” and “Organizational and management control in SMEs”.
- Active membership of CISAlpino Institute for comparative studies in Europe.
- Involvement in a research project regarding “Dynamic capabilities in the innovation process of a manufacturing SME”.
- Involvement in Public Engagement activities as Vice Representative of the Department of Management.

### Business and Territorial data analyst

**Confindustria Bergamo, Research Centre** [05/2019 – 08/2021]

**Address:** Via Stezzano n. 87 Kilometro Rosso, Gate 5, 24126 Bergamo

Involvement and management of research projects, such as:

- Tech-tour in Israel for developing innovative collaborations among the Israeli ecosystem and Italian manufacturing SMEs.
- Bike land project. Creating an ecosystem with Italian manufacturing SMEs, Confindustria Bergamo, Regional and International clusters.
- Developing a healthcare value chain with Italian manufacturing SMEs and Confindustria Bergamo.
- Mapping the opportunity of a hydrogen valley valuable for manufacturing companies.
- Isole smart project with Italian manufacturing SMEs, Confindustria Bergamo, Politecnico Milano-Poliedra.
- Vertical innovation teams post Covid-19 among manufacturing SMEs, Confindustria Bergamo, and other industrial and academic partners.
- Managing an M&A process among the manufacturing associations: designing the governance, processes, and management and control systems.
- Sustainability reporting of Confindustria Bergamo (developing the internal system and managing the outputs).
- Workgroups with manufacturing SMEs and academic facilitators about sustainable strategies and management control processes during Covid-19 - Confindustria Bergamo, Polifactory, Fondazione Politecnico Milano.
- Labour market trends and issues in Italian manufacturing companies - Assolombarda, Confindustria Bergamo, Confindustria Brescia, Confindustria Verona, Assindustria Venetocentro, Confindustria Vicenza, Confindustria Como, Unione Industriale Torino, Confindustria Cuneo, Unindustria Reggio Emilia, Confindustria Emilia Area Centro, Confindustria Firenze.

### Research Fellow

**Università degli Studi di Bergamo** [01/2010 – 04/2019]

**Address:** via dei Caniana 2, 24127 Bergamo

Involvement and management of research projects, such as:

- Research project in the ITALY (ItalianTALented Young Researchers) program funded by the Pro Universitate Bergomensis and by Università degli Studi di Bergamo: “Enabling and constraining factors in processes of change: the role of management control systems in industrial construction companies”.

- Research project in the ITALY (ItalianTALented Young Researchers) program funded by the Pro Universitate Bergomensis and Università degli Studi di Bergamo: “The Bre.Be.Mi. highway: what challenges for the Brescia, Bergamo and Milan territories?”.
- Research project in the ITALY (ItalianTALented Young Researchers) program funded by Università degli Studi di Bergamo: “The new institutional framework and accounting and control practices in the Italian health system: focusing on the ongoing changes in the Lombardy regional system”.
- Research project “How the Lombardy Healthcare reform (R.L. 23/2015) changes the design and use of management and control systems inside the healthcare organizations” - Università degli Studi di Bergamo and Eupolis.
- Research project “Management control systems in public networks” funded by Chartered Institute of Management Accountants (CIMA).
- National research project “Bank rating tools and the identification of hard and soft variables for assessing creditworthiness” funded by Consorzio Universitario di Economia Industriale e Manageriale (CUEIM).
- Research project “The construction of a new hospital: how to innovate the management control systems” funded by Università degli Studi di Bergamo and Ospedali Riuniti di Bergamo.
- Active membership of three national academic workgroups managed by SIDREA regarding the projects “Guidelines for management and control in the healthcare organizations”, “Guidelines for management and control in the family firms” and “Guidelines for management and control in highly specialized contexts: the analysis, measurement, and management of costs”.
- Ph.D. grant “A management accounting change: the role of formal and informal systems” - 3-years ethnographic study funded by Università degli Studi di Bergamo and Vitali s.p.a.

## EDUCATION AND TRAINING

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### Ph.D. on Strategic Marketing and Economia Aziendale

*Università degli Studi di Bergamo* [01/2010 – 03/2013]

**Dissertation title:** “The interplay between formal and informal Management Control Systems: the case of a family construction company”

### Master Degree in Management, Finance and International Business

*Università degli Studi di Bergamo* [2005 – 2007]

**Dissertation title:** “Management control systems in the tourism industry: a case study”

### Bachelor in Business Economics and Administration

*Università degli Studi di Bergamo* [2001 – 2005]

**Dissertation title:** “The Balanced Scorecard: from the Evita project carried out at ABB Sweden, to the implementation study at ABB Italy”

## LANGUAGE & COMMUNICATION SKILLS

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### Language

Mother tongue(s): **Italian**

Other: English (good reading, writing and oral comprehension skills)

### Job- related Skills

- Research activities on the dynamism and sustainability of management control systems and organizational capabilities
- Teaching activities on management control systems, accounting and accounting history

### Social and organisational Skills

Attitude for team working, flexibility, result-oriented and organizational skills

## TOP 5 PUBLICATIONS

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1. Galizzi G., Bassani G., Cattaneo C., 2023. How to integrate gender budgeting in the public agenda: insights from an Italian local government. *Public Money & Management*, 43, 551-558. <https://doi.org/10.1080/09540962.2023.2201041>.
2. Bassani G., Pfister A.J., Cattaneo C., 2021. Management accounting change as an amplifier of a leadership dispute: an ethnography of convergent and divergent leader-follower relations. *Accounting, Auditing & Accountability Journal*, 1-45. <http://dx.doi.org/10.1108/AAAJ-01-2020-4379>.
3. Campopiano G., Bassani G., 2021. Social innovation: Learning from social cooperatives in the Italian context. *Journal of Cleaner Production*, 291, 1 April 2021 125253. <https://doi.org/10.1016/j.jclepro.2020.125253>.
4. Bassani G., Marinelli N., Vismara S., 2019. Crowdfunding in healthcare. *Journal of Technology Transfer*, 22, 1290-1310. <https://doi.org/10.1007/s10961-018-9663-7>.
5. Bassani G., Leardini C., Campedelli B., Moggi S., 2022. The dynamic use of a balanced scorecard in an Italian public hospital. *The International Journal of Health Planning and Management*, 37, 1781-1798. <https://doi.org/10.1002/hpm.3440>.

*According to law 679/2016 of the Regulation of the European Parliament of 27th April 2016, I hereby express my consent to process and use my data provided in this CV*

Bergamo 20/09/2024