

GIOVANNA CAMPOPIANO

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Giovanna Campopiano is Associate Professor at the Department of Management, Information, and Production Engineering, University of Bergamo and member of scientific committee of the CYFE (Center for Young and Family Enterprise). She is also Delegate for Internships, Job Placement and Graduates' Career of the University of Bergamo. As previous work experience, Giovanna has been the Director of the Centre for Family Business at the Department of Entrepreneurship and Strategy, Lancaster University Management School, Lancaster (UK), after having worked in 2014-2018 at the Witten Institute for Family Business, Witten/Herdecke Universität (Germany).

In her research, she mainly investigates family business, with a particular focus on the strategic and behavioral aspects of governance and management of this type of firms, and their effect on firm engagement in growth, entrepreneurial activities, corporate social responsibility and philanthropy. In particular, she investigates the effects of family involvement into the different spheres of the business (e.g., ownership, top management team, board of directors), over time, and across exogenous and endogenous shocks. Her work has been published in leading academic journals in entrepreneurship and management, including journals ranked in the *Financial Times top 50* list, such as *Strategic Entrepreneurship Journal*, *Entrepreneurship Theory and Practice*, and *Journal of Business Ethics*, among others.

Giovanna has been involved in two PNRR-funded extended partnerships research projects: in spoke 5 for the project "Growing Resilient, INclusive and Sustainable" (GRINS) and in spoke 7 for the project "Made-in Italy Circolare e Sostenibile" (MICS). Moreover, she has worked for three years with prof. Tommaso Minola on a research project with companies belonging to a learning community "Fabbrica per l'Eccellenza" investigating key strategic topics, mainly related to business model innovation and corporate purpose.

Giovanna is an engaged scholar, Associate Editor for *Journal of Family Business Strategy* and member of the Editorial Review Board of the *International Journal of Management Reviews*, *Family Business Review*, *Journal of Business Research*, and *Journal of Business Ethics*. She participates in the organization of dedicated tracks in international conferences (AiIG, IFERA, EURAM) and serves as reviewer and guest editors for ABS-ranked journals. She has supervised 3 PhD candidates at University of Bergamo (2022-present) and co-supervised 3 PhD candidates abroad (2016-2021).

JOB APPOINTMENTS

September 2021 –	ASSOCIATE PROFESSOR AT THE UNIVERSITY OF BERGAMO, BERGAMO, ITALY MEMBER OF CYFE (CENTRE FOR YOUNG AND FAMILY ENTERPRISE), UNIBG RECTOR’S DELEGATE FOR INTERNSHIPS, JOB PLACEMENT AND GRADUATES’ CAREER, UNIBG (FROM DECEMBER 2021)
November 2018 – August 2021	SENIOR LECTURER/ASSOCIATE PROFESSOR AND DIRECTOR OF CENTRE FOR FAMILY BUSINESS AT LANCASTER UNIVERSITY MANAGEMENT SCHOOL, LANCASTER, UK
January 2014 – October 2018	ASSISTANT PROFESSOR (WISSENSCHAFTLICHE MITARBEITERIN) AT WIFU, UNIVERSITY OF WITTEN/HERDECKE (IN THE PROCESS OF OBTAINING HABILITATION TO ASSOCIATE PROFESSOR), GERMANY
March 2013 – December 2013	RESEARCH FELLOW (VISITING PROFESSOR) AT THE UNIVERSITY OF BERGAMO, ITALY

EDUCATION

October 2009 – September 2012	PH.D. IN ECONOMICS AND MANAGEMENT OF TECHNOLOGY, UNIVERSITY OF BERGAMO Dissertation title: “ <i>Corporate Social Responsibility and Family Business: Different Perspectives to Explore an Under Investigated Topic</i> ”. Part of the research activities were conducted in Sweden (from March to August 2012) at the <i>Centre for Family Enterprise and Ownership, Jönköping International Business School</i> .
February 2011	NATIONAL QUALIFICATION FOR THE ENGINEERING LICENSE, UNIVERSITY OF BERGAMO
September 2009	MASTER DEGREE, MANAGEMENT ENGINEERING, UNIVERSITY OF BERGAMO Score: 110/110 <i>magna cum laude</i>
September 2007	BACHELOR DEGREE, MANAGEMENT ENGINEERING, UNIVERSITY OF BERGAMO Score: 110/110 <i>magna cum laude</i>

OTHER EDUCATIONAL ACTIVITIES

October 2012	ADVANCED MICROECONOMETRIC COURSE held by Prof. Alberto Holly (Université de Lausanne)
September 2011	ECONOMETRICS COURSE ON MICROECONOMETRICS ISSUES held by Prof. Melvyn Weeks (Cambridge University)
November 2010	MICROECONOMETRICS USING STATA held by David M. Drukker (Director of Econometrics, Stata Corporation)

PUBLICATIONS

Peer-reviewed journals

- Åberg C., Campopiano G. (2026). Stewardship as a driver of digital business alignment in family firms: Are there performance consequences?. *Technovation*, 150, 1-18.
- Campopiano G., Lo Monaco V., Minola T., Vismara S. (2025). Survival of family start-ups seeking equity crowdfunding: family nuances in entrepreneurial teams. *Small Business Economics*, 1-25.
- Vastola V., Campopiano G., Debellis F., Cambrea D.R. (2025). "If you like it green, put a ring on it" - Married Women Directors and Environmental Performance in Family and Non-Family Businesses. *Journal of Business Ethics*, 202, 203-219.
- Åberg C., Sundkvist C.H., Campopiano G. (2025). The humanistic state in family firms: Exploring the significance of socioemotional wealth and culture as drivers of stewardship. *Journal of Business Research*, 189, 1-14.
- Campopiano G., Brumana M., Baù M., Calabrò A. (2024). External corporate venturing in family firms: a behavioural perspective, *Entrepreneurship and Regional Development*, 1-23.
- Carbone E., Campopiano G., Cirillo A., Mussolino D. (2024). Why and How Do Family Firms Go Public? A Socioemotional Wealth Perspective of IPO, *Family Business Review*, 37(4), 400-430.
- Brumana M., Madonna A., Campopiano G., Boffelli A. (2024). Orientation towards environmental sustainability in European family versus nonfamily firms: the role of policymaker engagement and incentives, *Entrepreneurship and Regional Development*, 1-33.
- Gjergji R., Vena L., Campopiano G., Sciascia S., Cortesi A. (2024). Strategy disclosure and cost of capital: The key role of women directors for family firms, *Journal of Family Business Strategy*, 15(2), 100570.
- Discua Cruz A., Hamilton E., Campopiano G., Jack S. L. (2024). Women's entrepreneurial stewardship: The contribution of women to family business continuity in rural areas of Honduras. *Journal of Family Business Strategy*, 15(1), 100505.
- Barros-Contreras I., Campopiano G., Discua Cruz A., Martin-Cruz N., Hernangómez B.J. (2023) Knowledge integration in family firms: Understanding the nexus between familiness and organizational effectiveness. *European Management Review*, 21(1), 150-165.
- Aldrich H. E., Alvarez S. A., Brumana M., Campopiano G., Minola T. (2023). Entrepreneurship in family firms: What's next? Multilevel embeddedness and individuals' cognition. *Journal of Family Business Strategy*, 14(3), 100583.
- Hsueh J.W.J., Campopiano G., Tetzlaff E., Jaskiewicz P. (2023). Managing non-family employees' emotional connection with the family firms via shifting, compensating, and leveraging approaches. *Long Range Planning*, 56(5), 102274.
- Campopiano G., Gabaldón P., Gimenez-Jimenez D. (2023). Women Directors and Corporate Social Performance: An Integrative Review of the Literature and a Future Research Agenda. *Journal of Business Ethics*, 182, 717-746.
- Vazquez, P., & Campopiano, G. (2023). Beyond Money: Wealth and Wellbeing of the Business Family. *European Journal of Family Business*, 13(1), 5-18.
- Dinh T.Q., Calabrò A., Campopiano G., Basco R. (2022). The impact of politically connected CEOs and boards of directors on firm performance: A study of Vietnamese family and nonfamily firms. *Entrepreneurship Theory and Practice*, 46(5), 1284-1316.
- Ge B., Campopiano G. (2021). Knowledge Management in Family Business Succession: Current trends and future directions. *Journal of Knowledge Management*, 26(2), 326-349.
- Aldrich H. E., Brumana M., Campopiano G., Minola T. (2021). Embedded but not asleep: entrepreneurship and family business research in the 21st century. *Journal of Family Business Strategy*, 12(1).

- Demir R., Campopiano G., Kruckenhauser C., Bauer, F (2021). Strategic agility, internationalisation speed and international success—The role of coordination mechanisms and growth modes. *Journal of International Management*, 27(1), 1-20.
 - Campopiano, G., & Bassani, G. (2021). Social Innovation: Learning from Social Cooperatives in the Italian Context. *Journal of Cleaner Production*, 291, 1-11.
 - Astrachan J.H., Binz Astrachan C., Campopiano G., Baù M. (2020). Values, Spirituality and Religion: Family Business and the Roots of Sustainable Ethical Behavior. *Journal of Business Ethics*, 163, 637-645.
 - Akhmedova A., Cavallotti R., Marimon F., Campopiano G. (2020). Daughters' careers in family business: Motivation types and family-specific barriers. *Journal of Family Business Strategy*, 11(3), 1-14.
 - Campopiano G., Brumana M., Minola T., Cassia L. (2020). Does Growth Represent Chimera or Bellerophon for a Family Business? The Role of Entrepreneurial Orientation and Family Influence Nuances. *European Management Review*, 17(3), 765-783.
 - Campopiano G., Rondi E. (2019). Hierarchical dyadic congruence in family firms: The interplay of supervisor and supervisee socioemotional wealth importance and familial status. *Entrepreneurship Theory & Practice*, 43(2), 322-329.
 - Basco R., Campopiano G., Calabrò A., Kraus S. (2019). They are not all the same! Investigating the effect of executive versus non-executive family board members on firm performance. *Journal of Small Business Management*, 57, 637-657.
 - Campopiano G., Rinaldi F. R., Sciascia S., De Massis A. (2019). Family and non-family women on the board of directors: Effects on corporate citizenship behavior in family-controlled fashion firms. *Journal of Cleaner Production*, 214, 41-51.
 - Calabrò A., Vecchiarini M., Gast J., Campopiano G., De Massis A., Kraus S. (2019). Innovation in family firms: A systematic literature review and guidance for future research. *International Journal of Management Reviews*, 21(3), 317-355.
 - Basco R., Calabrò A., Campopiano G. (2019). Transgenerational entrepreneurship around the world: Implications for family business research and practice. *Journal of Family Business Strategy*, 10(4).
 - Campopiano G., De Massis A., Rinaldi F. R., Sciascia S. (2017). Women's Involvement in Family Firms: Progress and Challenges for Future Research. *Journal of Family Business Strategy*, 8(4), 200-212.
 - Calabrò A., Campopiano G., Basco R., Pukall T. (2017). Governance Structure and Internationalization of Family-controlled Firms: The Mediating Role of International Entrepreneurial Orientation. *European Management Journal*, 35(2), 238-248.
 - Calabrò A., Campopiano G., Basco R. (2017). Principal-principal conflicts and family firm growth: The moderating role of business family identity. *Journal of Family Business Management*, 7(3), 291-308.
- Outstanding Paper in the 2018 Emerald Literati Awards**
- Minola T., Brumana M., Campopiano G., Garrett R., Cassia L. (2016). Corporate Venturing in Family Business: A Developmental Approach of the Enterprising Family. *Strategic Entrepreneurship Journal*, 10(4), 395-412.
 - Campopiano G., Minola T., Sainaghi R. (2016). Students Climbing the Entrepreneurial Ladder: Family Social Capital and Environment-related Motives in Hospitality and Tourism. *International Journal of Contemporary Hospitality Management*, 28(6), 1115-1136.
 - Calabrò A., Minola T., Campopiano G., Pukall T. (2016). Turning Innovativeness into Domestic and International Corporate Venturing: The Moderating Effect of High Family Ownership and Influence. *European Journal of International Management*, 10(5), 505-533.
 - Naldi L., Chirico F., Kellermanns F., Campopiano G. (2015). All in the family? An exploratory study of family member advisors and firm performance. *Family Business Review*, 28(3), 227-242.
 - Campopiano G., De Massis A. (2015). Corporate social responsibility reporting: a content analysis in family and non-family firms. *Journal of Business Ethics*, 129(3), 511-534.

- De Massis A., Kotlar J., Campopiano G., Cassia L. (2015). The Impact of Family Involvement on SMEs' Performance: Theory and Evidence. *Journal of Small Business Management*, 53(4), 924-948.
- Campopiano G., De Massis A., Chirico F. (2014). Firm Philanthropy in Small- and Medium-sized Family Firms the Effects of Family Involvement in Ownership and Management. *Family Business Review*, 27(3), 244-258. **Honorable Mention as FBR Best Article Award 2014**
- Kotlar J., De Massis A., Campopiano G., Cassia L. (2013) Dispersion of family ownership and the performance of small-to-medium size private family firms. *Journal of Family Business Strategy*, 4(3), 166-175.
- Campopiano G., De Massis A., Cassia L. (2012). Corporate Social Responsibility: A Survey among SMEs in Bergamo. *Procedia – Social and Behavioral Sciences Journal*, 62, 325-341.
- Frattini F., De Massis A., Chiesa V., Cassia L., Campopiano G. (2012). Bringing to Market Technological Innovation: What Distinguishes Success from Failure. *International Journal of Engineering Business Management*, 4(15), 1-11.
- Campopiano G., Cassia L., De Massis A. (2012). The Relationship between Motivations and Actions in Corporate Social Responsibility: An Exploratory Study. *International Journal of Business and Society*, 13(3), 391-425.

Book Chapters

- Campopiano G., Meglio O. (2024). Is it 'natural'? Gendered norms at work in the succession process of a family business run by three families. In Barrett M., Huysbrechts J., Lee J.S.K. (Eds.), *Women in Family Business. New Perspectives, Contexts and Roles*, Edward Elgar Publishing, pp. 250-273.
- Gabaldón P., Gimenez-Jimenez D., Campopiano G. (2023). Women directors and sustainability: a contribution of networking activities. In Talaulicar T. (Ed.), *Research Handbook on Corporate Governance and Ethics*, Cheltenham, UK: Edward Elgar Publishing, pp. 144-156.
- Campopiano G., Minola T. (2023). Ruoli, norme e comportamenti nell'imprenditorialità femminile: Il caso delle imprese familiari. In Di Pasquale R. (Ed.), *Disparità di genere: processi identitari, dinamiche interpersonali e cornici socioculturali*, Lubrina Bramani, pp. 93-111.
- Minola, T., Spitzley, D., Campopiano, G., and Brumana, M. (2022). Enterprising families: An embeddedness perspective on offspring's entrepreneurial career preferences, cognitions, and actions. In Carney, M. and Dieleman, M. (Eds.), *De Gruyter Handbook of business families*, Berlin: De Gruyter, pp. 81-113
- Campopiano G., De Massis A., Kotlar J. (2018). Environmental Jolts, Family-Centered Non-Economic Goals and Innovation: A Framework of Family Firm Resilience. In Memili E., Dibrell C. (Eds.), *The Palgrave Handbook of Heterogeneity among Family Firms*, Palgrave, in press.
- Campopiano G., Minola T., Cassia L. (2017). Entrepreneurial Team Formation: The Role of the Family. In Ben-Hafaïedh C., Cooney T.M. (Eds.), *Research Handbook on Entrepreneurial Teams: Theory and Practice*, Edward Elgar Publishing, pp. 73-95.
- Campopiano G., De Massis A. (2017). Family Involvement and Corporate Social Responsibility in Small- and Medium-Sized Family Firms. In Hoy F., Kellermanns F. (Eds.), *The Routledge Companion to Family Business*, Routledge, pp. 331-348.
- Minola T., Campopiano G., Brumana M., Garrett R. P., Cassia L. (2017). Corporate Entrepreneurship in Family Business: Exploring Developmental Dynamics. In Hoy F., Kellermanns F. (Eds.), *The Routledge Companion to Family Business*, Routledge, pp. 281-310.
- Campopiano G., De Massis A., Cassia L. (2016). Social Family Entrepreneurship: Social Issues and Stakeholder Salience in Small- and Medium-sized Family Firms. In Randerssen K., Bettinelli C., Dossena G., Fayolle, A. (Eds.), *Family Entrepreneurship: Rethinking the Research Agenda*, Routledge, p.71-91.

- Campopiano G., De Massis A., Cassia L. (2014). Corporate Social Responsibility in Family vs. non-Family Enterprises: An exploratory study. In Lundström A., von Friedrichs Y., Sundin E., Zhou C. (Eds.), *Social Entrepreneurship: Creating new ideas for the future*, Oxford University Press, pp. 113-154.
- Campopiano G., Cassia L., De Massis A. (2012). The Interplay between Sustainability and Family Entrepreneurship: An Italian Case Study. In Halkias D., Thurman P.W. (Eds.), *Entrepreneurship and Sustainability: Business Solutions for Poverty Alleviation from Around the World*, Gower Publishers, London, UK, pp. 155-168.
- Campopiano G., De Massis A., Cassia L. (2013). Sostenibilità e responsabilità sociale nel family business. *SISTEMI & IMPRESA*, p. 51-53, ISSN: 0394-929X.
- Cassia L., De Massis A., Campopiano G. (2012). I valori al centro della strategia aziendale. *L'IMPRESA*, p. 29-31, ISSN: 0035-6816.
- Campopiano G., De Massis A., Cassia L. (2012). Innovazione nella comunicazione dell'impegno in responsabilità sociale e imprese familiari: un'analisi del corporate social reporting. *SISTEMI & IMPRESA*, vol. 3, p. 44-52, ISSN: 0394-929X.
- Campopiano G., Cassia L., De Massis A. (2011). Sfide strategiche e pratiche di successo per la crescita delle imprese familiari: un'analisi sul campo. *SISTEMI & IMPRESA*, vol. 8, p. 24-27, ISSN: 0394-929X.
- Campopiano G., Kotlar J., Salanti A.G. (2009). Struttura competitiva dopo la crisi Alitalia: il caso della tratta Milano-Roma. *Economia e Politica Industriale*, p. 167-178, ISSN: 0391-2078.

Practitioner-oriented publications

- CAMPOPIANO, Giovanna, CASSIA, Lucio, DE MASSIS, Alfredo Vittorio (2011). Sfide strategiche e pratiche di successo per la crescita delle imprese familiari: un'analisi sul campo. *SISTEMI & IMPRESA*, vol. 8, p. 24-27, ISSN: 0394-929X

Pubblicazione di brevi estratti di articoli pubblicati su *Journal of Family Business Strategy* all'interno di familybusiness.org, una piattaforma di divulgazione dei risultati della ricerca sul tema delle imprese familiari per un'audience di practitioners e policy makers:

- Articolo dal titolo: "Women Show Their Strengths When Family Businesses are in Trouble"
- Articolo dal titolo: "How Family Firms Help Non-Family Employees Feel Like Family"
- Articolo dal titolo: "With Women Directors, Strategy Disclosure Decreases Cost of Capital at Family Businesses"
- Intervista: "Breaking the Glass Ceiling in a Family Business" (a cura di uno degli editor, Prof. Kimberly Eddleston" (2020 Schulze Publication Award: l'intervista ha ottenuto una media di 1.232 visualizzazioni al mese per un anno. Il premio includeva anche un buono di \$1.000).

<https://familybusiness.org/search?search=campopiano>

Workshop and conference organization and presentations

- Chair of the Family Business Research (FABR) Strategic Interest Group at EURAM (2017-2020).
- Co-chair of the IFERA Conference (2019).
- Organizer of a track at the AiIG Annual Meeting (2022, 2024, 2025).
- Organizer of a track at the EURAM European Academy of Management (2015, 2017, 2018, 2023, 2024, 2025)
- Ashong S., Campopiano G., Brumana M. (2025). Family SMEs and Innovation Ecosystem, 20th EIASM Workshop on Family Firm Management Research, Jönköping, Sweden, October 1-3.

- Buratti A., Campopiano G., Minola T. (2025). Matching Corporate Purpose and Business Model Innovation: An Exploratory Study in Established Firms, 20th EIASM Workshop on Family Firm Management Research, Jönköping, Sweden, October 1-3.
- Buratti A., Rodríguez-Aceves L., Campopiano G., Minola T. (2025). Corporate Purpose as Driver of Business Model Innovation in Family Firms, 20th EIASM Workshop on Family Firm Management Research, Jönköping, Sweden, October 1-3.
- Szabó L, Campopiano G., Brumana M. (2025). Investigating the Legitimacy of Family Firms across Global Markets, 20th EIASM Workshop on Family Firm Management Research, Jönköping, Sweden, October 1-3.
- Ashong S., Campopiano G., Brumana M. (2025). Family Firms and Innovation Ecosystems: A Pathway to Enhanced Innovation Performance, IFERA 2025, Annual World Family Business Research Conference, Zadar, Croatia, June 10-13.
- Buratti A., Estrada-Robles M., Campopiano G. (2025). Implementing Corporate Purpose in Family Firms: An Internal Stakeholder Management Perspective, IFERA 2025, Annual World Family Business Research Conference, Zadar, Croatia, June 10-13.
- Ge B., Campopiano G., Strobl A. (2025). Blood or Water? Non-biological family successors in a family business succession, IFERA 2025, Annual World Family Business Research Conference, Zadar, Croatia, June 10-13.
- Brumana M., Campopiano G. (2024). From Growth to Size Transition: An Analysis of Italian SMEs, XXXV AiIG Scientific Meeting, Palermo, October 10-11.
- Buratti A., Estrada-Robles M., Campopiano G. (2024). Formalizing Corporate Purpose in Family Firms: An Internal Stakeholder Management Perspective, XXXV AiIG Scientific Meeting, Palermo, October 10-11.
- Korshun C., Wetter E., Campopiano G. (2024). Failures in Family Firms and Enterprising Families: A Literature Review and Agenda for Future Research, 19th EIASM Workshop on Family Firm Management Research, Barcelona, Spain, September 30-October 1.
- Bauweraerts J., Campopiano G., Cirillo A. (2024), Untangling the Relationship between Socioemotional Wealth and Divestment Intensity: The Role of Financial Slack, IFERA 2024, Annual World Family Business Research Conference, Carcavelos, Portugal, June 18-21.
- Brumana M., Campopiano G., Medolago S., Valtolina S. (2024). Size Transition in Italian SMEs: Which Role for the Ownership Type?, IFERA 2024, Annual World Family Business Research Conference, Carcavelos, Portugal, June 18-21.
- Minola T., Campopiano G., Vismara S., Lo Monaco V. (2024). Survival of Family Start-ups Seeking Equity Crowdfunding: Family Nuances in Entrepreneurial Teams, 18th Theories of Family Enterprise Conference, Glassboro (NJ), United States, April 5-6.
- Brumana M., Madonna A., Campopiano G., Boffelli A. (2023). How are stakeholders influencing family firms' environmental orientation? A comparison with non-family firms in the European context, XXXIV AiIG Scientific Meeting Associazione italiana di Ingegneria Gestionale, Lecco, Italy, October 12-13.
- Appleton S., Campopiano G. (2023). A conceptualisation of the Metaverse in relation to the firm's functions across various levels of immersion, XXXIV AiIG Scientific Meeting Associazione italiana di Ingegneria Gestionale, Lecco, Italy, October 12-13.
- Appleton S., Ashong S., Brumana M., Campopiano G. (2023). Disclosure practices and moderating impacts in family and non-family firms, 18th EIASM Workshop on family firm management research, Naples, Italy, October 2-3.
- Buratti A., Campopiano G., Minola T. (2023). Purpose drift in family firms: A business model innovation perspective, 18th EIASM Workshop on family firm management research, Naples, Italy, October 2-3.

- Meglio O., Campopiano G. (2023). Escalating indecision in family firms: Evidence from a multi-family succession process, 18th EIASM Workshop on family firm management research, Naples, Italy, October 2-3.
- Campopiano G., Debellis F., Vastola V., Cambrea D. (2023). Marital status of female directors and family firm environmental performance, IFERA 2023, Annual World Family Business Research Conference, Krakow, Poland, July 6-8.
- Campopiano G., Minola T., Vismara S. (2023). Crowdfunding Family Start-ups: Family Nuances in Entrepreneurial Teams, IFERA 2023, Annual World Family Business Research Conference, Krakow, Poland, July 6-8.
- Campopiano G., Meglio O. (2023). Gendered norms in a multi-family business. A case study of three succession processes, 2023 EURAM European Academy of Management, Dublin, Ireland, June 14-16.
- Campopiano G., Brumana M., Baù M., Calabrò, A. (2022). A Behavioral Perspective on External Corporate Venturing in Family Firms, 82nd Annual Meeting of the Academy of Management, Seattle, Washington, USA (Virtual Platform), August 4-10.
- Vasilevska K., Campopiano G., Brumana, M. (2022). Does agile working make employees more entrepreneurial? The role of affective commitment and perceived organizational support in a family firm, IFERA 2022 Conference, Santander, Spain, June 22-24.
- Brumana M., Madonna A., Campopiano G., Boffelli A. (2022). Environmental Sustainability in Family Firms: Environmental orientation and stakeholder engagement, 17th EIASM Workshop on family firm management research, Cork, Ireland, October 6-7.
- Strobl A., Campopiano G., Friesl M. (2021). Drivers of Intra-family Conflict and Employee Outcomes in Family Firms, 81st Annual Meeting of the Academy of Management, July 30-August 3.
- Ge B., Campopiano G. (2021). Knowledge Management in Family Business Succession, IFERA 2021 (online), June 14-25.
- Gjergji R., Vena L., Campopiano G., Sciascia S., Cortesi A. (2021). Strategy disclosure and cost of capital: the role of family firm status and women directors, IFERA 2021 (online), June 14-25.
- Kruckenhauser C., Campopiano G., Bauer F. (2021). M&A in family business: Target scope, integration, and performance, EuFBC Seminar Series (online), January 13.
- Kruckenhauser C., Campopiano G., Bauer F. (2020). Acquisition Integration Decisions: An Embeddedness Perspective, 2020 EURAM European Academy of Management, Dublin, Ireland (online), December 4-6.
- Meglio O., Campopiano G. (2020). Is it “natural”? Gendered norms at work in the succession process of a family business run by three families. 2020 IFERA RDW, Brescia, Italy (online), November 5-6.
- Campopiano G., Löhde A. S., Calabrò A. (2019). A social-exchange perspective on family business governance: Investigating shareholder-manager relationships in family business, 2019 EURAM European Academy of Management, Lisbon, Portugal, June 26-28.
- Brumana M., Minola T., Cassia L., Sardeshmukh S., Campopiano G., Vasilevska K. (2019). When Things Don't Turn Out as Expected: The Effects of Unexpected Succession in Family Firms on Entrepreneurial Orientation and Financial Performance, IFERA 2019, Annual World Family Business Research Conference, Bergamo, Italy, 19-21 June.
- Campopiano G., Rösen T. (2019). Enterprising Family's Strategic Decision-Making Process: Identity Enactment and Self-Verification Mechanisms Across Systems, IFERA 2019, Annual World Family Business Research Conference, Bergamo, Italy, 19-21 June.
- Campopiano G., Sciascia S., Mazzola P. (2019). Mapping the Literature on Social Responsibility in Family Firms: A Systematic Analysis to Guide Future Research, IFERA 2019, Annual World Family Business Research Conference, Bergamo, Italy, 19-21 June.
- Campopiano G., Gabaldon P., Gimenez Jimenez D. (2018). Leadership at the forefront of studies on gender and CSR, 78th Annual Meeting of the Academy of Management, Chicago, US, 10-14 August.

- Uhlaner L., Berent-Braun M., Campopiano G. (2018). Engagement in environmentally friendly practices in SMEs: The moderating role of family ownership, identity fit and community ties, 2018 EURAM European Academy of Management, Reykjavik, Iceland, June 21.
- Campopiano G., De Massis A., Rinaldi F. R., Sciascia S. (2017). Women's involvement in family firms: Progress and Challenges for Future Research, 2017 EURAM European Academy of Management, Glasgow, Scotland, June 21-24.
- Basco, R., Calabrò, A., Campopiano, G. (2017). Transgenerational entrepreneurship around the world, 2017 EURAM European Academy of Management, Glasgow, Scotland, June 21-24.
- Campopiano, G., Rondi, E. (2017). Commentary of the paper "An Exploratory Study of Job Attitudes and Individual-Level Performance in Family Firms – A Social Exchange and Relationship-Based Perspective", 2017 TOFE Conference, S. Gallen, Switzerland, May 22-24.
- Campopiano, G. (2017). Entrepreneurial orientation in family firms: Discrepancies among generations, IFERA Research Development Workshop, Bozen, Italy, March 16-17.
- Campopiano, G., Calabrò A., Basco R. (2016). Next CEO – Family or Non-family Member? The Role of Competitive Resources and TMT Configurations, 2016, 1st STEP Global Academic Conference, Boston, U.S., October 13-15.
- Campopiano G., Rinaldi F., Sciascia S., De Massis, A. (2016). Women and Corporate Social Responsibility in Family Firms: Family vs. Non-family Strategic Leaders, 2016 EURAM European Academy of Management, Paris, France, June 1-4.
- Binz Astrachan C., Campopiano G., Pieper T., Astrachan J. (2016). Do Healthy Families Run Better Companies? Investigating the Relationship among Family Cohesion, Corporate Social Responsibility, and Firm Performance, 2016 EURAM European Academy of Management, Paris, France, June 1-4.
- Campopiano G., Calabrò A., Basco R. (2016). Family or non-family CEO? This is the Question! The Role of Competitive Resources and TMT Configurations, EIASM 12th Workshop on Family Firm Management Research, Zwolle, Netherlands, May 13-14.
- Campopiano G., Calabrò A. (2015). Does Stewardship Theory Contribute to Family Business Research?, IFERA 2015, Annual World Family Business Research Conference, Hamburg, Germany, June 30-July 3.
- Campopiano G., Minola T. (2015). Family Entrepreneurial Teams: Antecedents Driving the Choice of University Students, IFERA 2015, Annual World Family Business Research Conference, Hamburg, Germany, June 30-July 3.
- Calabrò A., Campopiano G., Basco R. (2014). Family Firms' Growth Rates and Growth Speed: An Exploratory Analysis on a Sample of German Family Firms, EIASM 10th Workshop on Family Firm Management Research, Bergamo, Italy, May 23-24.
- Kotlar J., De Massis A., Campopiano G. (2014). Theory Building, Theory Testing, and Impact of Family Business Studies. 2014 EURAM European Academy of Management, Valencia, Spain, June 4-7.
- Campopiano G., Sainaghi R., Minola T. (2014). Family Resources and Entrepreneurial Intention in Hospitality and Tourism Industry. ICSB 59th Annual conference, Dublin, Ireland, June 11-14.
- Campopiano G., De Massis A. (2013). Corporate Social Responsibility in Private Small- and Medium-Sized Family Firms: The Role of Family Involvement in the Ownership and Management of the Firm. EIASM 9th Workshop on Family Firm Management Research, Helsinki, Finland, May 23-25.
- Campopiano G., De Massis A. (2012). Corporate Social Responsibility Reporting: A Content Analysis in Family and Non-family Firms. IFERA 2012, 12th Annual World Family Business Research Conference, Bordeaux, France, June 26-29.
- Campopiano G., Cassia L., De Massis A. (2012). Small- and Medium-sized Family Firms and Corporate Social Responsibility. An Exploratory Study. 2012 EURAM European Academy of Management, Rotterdam, The Netherlands, June 6-8.

- Campopiano G., De Massis A. (2012). A Content Analysis on Corporate Social Responsibility Reporting in Family vs. Non-family Firms. EIASM 8th Workshop on Family Firm Management Research, Jönköping, Sweden, May 31-June 2 (**Received Honorable Mention for Best Paper Award**).
- Campopiano G., Sikimic U. (2012). Innovation in Family Firms: Technological vs. Social Partnerships to Gather Knowledge. CYFE Young researchers Workshop “Family Business and Innovation” (Spring 2012).
- Campopiano G., Cassia L., De Massis A. (2012). Corporate Social Responsibility: A Survey among SMEs in Bergamo. 2012 World Conference on Business, Economics and Management, Belek, Antalya, Turkey, May 4-6.
- Campopiano G., De Massis A. (2012). Corporate Social Responsibility Reporting: A Content Analysis in Family and Nonfamily Firms. 2012 EFMD Entrepreneurship Conference, Maastricht, The Netherlands, March 5-6.
- Campopiano G., Cassia L., De Massis A. (2012). A Stakeholder Perspective on Corporate Social Responsibility in Family Business. 2012 EFMD Entrepreneurship Conference, Maastricht, The Netherlands, March 5-6.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). Influence of Family Involvement in Ownership and Management on SMEs Performance: Theoretical Underpinnings and Empirical Evidence. IFERA Sicily 2011 11th Annual World Family Business Research Conference, Palermo, Italy, June 28-July 1.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). An empirical investigation on the effects of “familiness” on SMEs’ financial performance. 7th Workshop on Family Firms Management Research, Witten, Germany, May 27-29.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). The impact of family ownership and TMT composition on SMEs’ financial performance: An empirical study. ICSB 2011 56th Annual World Conference, Stockholm, Sweden, June 15-18. ISBN: 978-0-9819028-3-8.
- Campopiano G., Cassia L., De Massis A. (2011). Corporate social responsibility in family vs. non-family enterprises: An exploratory study. ICSB 2011 56th Annual World Conference, Stockholm, Sweden, June 15-18. ISBN: 978-0-9819028-3-8.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). Family ownership, Family management and firms’ financial performance: An empirical investigation on SMEs in the Bergamo Area. 2011 EFMD Entrepreneurship Conference, Tallinn, Estonia, February 21- 22 (**Received Best Paper Award**).
- Campopiano G., Cassia L., De Massis A. (2011). Why Do Enterprises Embrace Corporate Social Responsibility? 2011 EFMD Entrepreneurship Conference, Tallinn, Estonia, February 21-22.

Invited Speeches and Presentations as Panelist

- Speaker at the webinar “Nuovi modelli di business, governance e organizzazione: il cambiamento come motore di crescita” organized by Bergamo Sviluppo, Bergamo Chamber of Commerce (Bergamo, 2025).
- Keynote speaker at the 19th EIASM Workshop on Family Firm Management Research, organized by ESADE Business School, speech title: “Organizational purpose. A new lens to understand family business and enterprising families” (Barcelona, Spain, 30 September and 1 October 2024)
- Panelist in a roundtable on “Innovation Ecosystem: il motore per realizzare iniziative che rispondano alle esigenze ESG in ottica open innovation”, organized by FA.B.R.I. at Fondazione Edulife (Verona, 25 June 2024)
- Keynote speaker at the event “Ripensare l’impresa: Purpose, modello di business e persone” organized by CDO Emilia Romagna, speech titled: “Lo scopo e il perché” (Faenza, 8 November 2023)
- Keynote speaker at the event “Passaggio generazionale nelle PMI” organized by ASCOM Bergamo, speech titled: “La successione: Un’opportunità tra continuità e cambiamento”, (Bergamo, 3 April 2023).

- Keynote speaker at the Entrepreneurship Week Germany, University of Bamberg. Title of the speech “Find your flow: Entrepreneurial mindset in a digital world” (17/11/2022).
- Keynote speaker at the Enteryng Workshop, University of Naples. Title of the Speech “Tips and tricks to navigate the review and publication process” (20/05/2022)
- Speaker at the webinar on “Gender and women’s entrepreneurship in family business” within the webinar series organized by IFERA Research Development (2022).
- Keynote speaker at the workshop “Passaggio Generazionale: Quali sfide aspettano le nuove generazioni?”, speech titled “La successione: Un’opportunità tra continuità e cambiamento”, organized by Bergamo Sviluppo, Bergamo Chamber of Commerce (Bergamo, 2021).
- Organization of a session during the “Family Business Learning Symposium” organized by the Family Business Network (North-West of England), Lancashire (online), November 19, 2020.
- Panelist in a roundtable on the theme “What can strategic management learn from family business research?”, organized as part of the Family Business Extension of the SMS conference, London (online), October 30, 2020.
- Panelist in an invitation-only workshop on “Family Business Research in the UK: Current and Future Directions” organized by the Institute for Family Business, London, December 5, 2019.
- Panelist in a roundtable on “Obtaining general conclusions from the study of particular instances: How is it possible?” XI Annual Conference of the Italian Association of History and Political Economy, Bergamo, Italy, June 28, 2014.
- CeFEO Research Seminar (May 2012). CSR Rationales and Family Businesses’ Social Agenda. Jönköping International Business School.
- Lunch Seminar Series (Spring 2011). Family Ownership and ‘Familianness’ in the Top Management Team: Theory and Evidence from SMEs, held at the Department of Economics and Technology Management, University of Bergamo.

AWARDS AND ACADEMIC ACKNOWLEDGEMENTS

- 2020 IJMR Best Reviewer Award
- 2019 FBR Excellent Reviewer Award.
- 2018 FBR Excellent Reviewer Award.
- 2017 FBR Excellent Reviewer Award.
- Honorable Mention as FBR Best Article Award 2014, announced at the 2015 FFI Conference.
- Recipient of a Research Fellowship in Entrepreneurship (2013) on competitive basis at Department of Engineering, University of Bergamo.
- Honorable Mention for Best Paper Award at the 2012 EIASM Workshop on Family Firm Management Research.
- Best Research Paper Award at the 2011 EFMD Entrepreneurship Conference.
- Recipient of a PhD Scholarship in Economics and Management of Technology, on competitive basis at Department of Engineering, University of Bergamo (2009-2012).

PROFESSIONAL ACTIVITIES (Service to the field)

- Member of the PhD Faculty Team of the “Technology, Innovation and Management” Doctoral Program at the University of Bergamo (from 2023). Appointed as the referent professor for the management of teaching activities of the program (19/02/2025).
- National Scientific qualification as full professor in the Italian higher education system, in the call 2023/2025 (Ministerial Decree n. 1796/2023) for the disciplinary field of 09/B3 - Business and management engineering
- National Scientific qualification as associate professor in the Italian higher education system, in the call 2016/2018 (Ministerial Decree n. 1532/2016) for the disciplinary field of 09/B3 - Business and management engineering
- National Scientific qualification as associate professor in the Italian higher education system, in the call 2016/2018 (Ministerial Decree n. 1532/2016) for the disciplinary field of 13/B2 - Management
- Scientific committee Member of CYFE - Center for Young and Family Enterprise, UniBG (since 2022).
- Member of the design team of the project CREO (competencies and resources for entrepreneurial orientation) aimed at fostering the entrepreneurial mindset of Master students across all university departments
- Associate Editor for the Journal of Family Business Strategy (since 2020).
- Consulting Editor for the International Journal of Management Reviews (since 2020).
- Member of the Editorial Review Board of Family Business Review (since 2022), Journal of Business Research (since 2023) and Journal of Business Ethics (since 2024).
- Guest editor of a Special Issue on “Feeding the Fire of Entrepreneurship: Theory and Practice for the Enterprising Family” in Journal of Family Business Strategy.
- Guest editor of a Special Issue on “Values, Spirituality and Religion: Family Business and the Roots of Sustainable Ethical Behavior” in Journal of Business Ethics.
- Ad hoc reviewer:
 - Asia Pacific Journal of Management
 - California Management Review
 - Entrepreneurship and Regional Development
 - Entrepreneurship Theory and Practice
 - Global Strategy Journal
 - International Small Business Journal
 - Journal of Business Venturing
 - Journal of Family Business Strategy
 - Journal of Management Studies
 - Journal of Product Innovation Management

- Journal of Small Business Management
- Long Range Planning
- Small Business Economics
- Strategic Entrepreneurship Journal
- Strategic Organization
- Reviewer for the following conferences:
 - Academy of Management (AOM)
 - EIASM Workshop on Family Firm Management Research
 - European Academy of Management (EURAM)
 - International Family Enterprise Research Academy (IFERA)
 - R&D Management
- Academic Member (2013-2021) of the Center for Young and Family Enterprise (CYFE), a university research center aiming to foster excellent research activities on young and family enterprise, with factual implications on the community.
- Academic Member (2014-2018) of the Successful Transgenerational Entrepreneurship Practices (STEP) Project, a global applied research initiative that explores the entrepreneurial practices of business families and generates solutions that have immediate application for family leaders. The founding institutions: ESADE (Spain), HEC (France), Jönköping International Business School (Sweden), Università Bocconi (Italy), Universität St. Gallen (Switzerland), Universität Witten/Herdecke (Germany), and Babson College (US).

INVOLVEMENT IN FUNDED PROJECTS

- Principal investigator for the Italian local unit of an application for the EIT-HEI Initiative (2025-2026), funded by European Union (1,34 Million Euros). Title of the project: “Alliance for Sustainable Product Innovation in a Data-Driven Economy (A-SIDE)”
- Scientific member of a PRIN (2023-2025) funded by the Italian Ministry of University and Research on “Institutions, Education and Entrepreneurship Studies: A Novel Perspective on University Impact”
- Scientific member of the project GRINS - Growing Resilient, INclusive and Sustainable (2023-2025) funded by the Italian Ministry of University and Research in the NextGenerationEU program (Spoke 5 – Innovation)
- Scientific member of the project MICS - Made in Italy Circolare e Sostenibile (2023-2025) funded by the Italian Ministry of University and Research in NextGenerationEU program (Spoke 7 – New business models)
- Responsible for the research activities funded by CRUI on the study of the attractiveness of the academic career in Italy (2022)
- Principal investigator (leader of Lancaster University unit) of a ESRC funding (2020-2022) granted to a consortium of UK universities, coordinated by the University of Edinburgh Business School. Title of the project “Entrepreneurial resiliency, innovation, and change during the COVID-19 Crisis” (<https://gtr.ukri.org/projects?ref=ES%2FV004956%2F1>)
- Scientific member of a research project (2020-2022) funded by UK Innovate on “The Adoption of Proven New Technology in Small Family Businesses”
- Scientific member of a research project (2020-2023) funded by Donegal County Council on “Provision of Services for research and recommended new approach/s to address the challenges and barriers facing entrepreneurship promotion and new business start-up formation in the North West region of Donegal, Leitrim and Sligo
- Scientific member of a research project (2016-2017) funded by DEG (*Deutsche Investitions und Entwicklungsgesellschaft*) on “Behavioral and Cultural Aspects in the Internationalization Processes to China and India of German Family Firms”
- Management consulting (2013): development and implementation of a Corporate Social Responsibility program at Lombardini S.p.A. (a family-owned company operating in the wholesale and supermarket industry).

OTHER PROFESSIONAL ACTIVITIES

- Rector's Delegate for Internships, Job Placement and Graduates' Career, University of Bergamo, Italy
 - In this role I have taken care of the relationship of the university with external stakeholders, both public entities (e.g., Province of Bergamo, Fondazione Comunità Bergamasca) and private firms interested in hosting students for internships programs
 - I am responsible for the organization of career days with both private organizations -traditional career days- and (newly from 2024) public organizations -career day per la PA- together with the administrative offices for internships and placement
 - I represent the university in the Consortium AlmaLaurea
 - I take care of the relationship with Luberg, the alumni association of the University of Bergamo. With them, I have been granted from Lombardy Region co-funding for a project of €120,000 to internationalize Luberg activities (Bando 2024-2025 per il cofinanziamento delle attività realizzate a favore dei lombardi nel mondo e della loro mobilità)
 - I am responsible for the development and delivery of "EmpowerED – Career Readiness Lab", an interdisciplinary module for Master students of the university, hosted by CREO, the university-wide entrepreneurial mindset project developed by CYFE, University of Bergamo
- Supervision of two Doctoral dissertations at University of Bergamo (since 2022), one co-supervised at the University of Pavia (Dr. Lajos Szabó has defended on 10 July 2025), one at Lancaster University Management School (Dr Bingbing Ge has defended her VIVA on 26 April 2021), and co-supervision of two PhD candidates at University of Witten/Herdecke (2016-2018)
- Supervision Bachelor and Master theses at University of Bergamo (Italy), at Lancaster University Management School (UK), and at University of Witten/Herdecke (Germany)
- External Examiner of Doctoral dissertations at LIUC Carlo Cattaneo (Italy), Libera Università di Bolzano (Italy), Liverpool University (UK), Leicester University (UK), Western Sydney University (Australia), University of Basque Countries (Spain), Instituto de Empresa (IE) Madrid (Spain), University of Valencia (Spain)
- Departmental Seminar Officer and Assessment Officer at Lancaster University Management School, UK
- Ad hoc reviewer for book projects, invited by Publishers (e.g., Routledge)
- Ad hoc reviewer of a peer-reviewed research project on "Women in Arab Family Businesses," invited by the Faculty Research Committee of the Olayan School of Business at the American University of Beirut.
- Coaching of entrepreneurial teams in collaboration with the *Entrepreneurship Zentrum Witten* (EZW)
- Coaching of entrepreneurial teams participating to 2012 and 2013 Start Cup Competition.

TEACHING

- Organization and teaching in the executive course coordinated with Confindustria Bergamo, titled “Figli di Impresa” (March-June 2025)
- Organization and teaching in the executive course coordinated with Confindustria Bergamo, titled “Manager Lab: Transizione Generazionale nelle Imprese Familiari” (January-March 2025)
- Lecture on “Sustainability and CSR in family business” for family business delegates from Taylor’s University (Malaysia) in Bergamo on 7 October 2024 (Executive level)
- From 2022 to 2025: Class on “Innovation” and “Family Business Succession” at Go.In’ organized by UniBG Scuola di Management and Bergamo Chamber of commerce (Executive level)
- In 2023, 2024, 2025: Lecture on “How to conduct a literature review” at IFERA Summer School (PhD level)
- From the a.y. 2022-23 ongoing: Strategic Management (Master course in Ingegneria Gestionale and in Management Engineering, respectively in Italian and English language), Department of Management, Information and Production Engineering, University of Bergamo
- In the a.y. 2021-2022: Department of Management, Information and Production Engineering, University of Bergamo (Bachelor and Master level): Economics of Technological Change (Bachelor course); Strategic Management (Master course in English language); Entrepreneurship, innovation and marketing (Master course)
- 2018-2021: Department of Entrepreneurship and Strategy, Lancaster University Management School (Bachelor and Master level)
 - Family Business (Undergraduate, Postgraduate, and Executive level)
 - Research Methods (Master and Doctoral level)
- 2014-2018: Department of Economics and Management, University of Witten/Herdecke (Bachelor and Master level)
 - Academic Readings in Management
 - Business Creation & Entrepreneurial Lab
 - Governance Mechanisms in Family Business
 - Fundamentals of Academic Writing
- From 2015 to 2020: Visiting Professorship at University of Bergamo, course in Strategic Management (Theory), SSD ING-IND/35 (6 credits).
- Assistant and mentor for students attending the international Master course of Entrepreneurship and Venture Creation at the University of Bergamo, with prof. Lucio Cassia, prof. Anita Van Gils, prof. Tommaso Minola (2012-2013).
- Lecture on Corporate Social Responsibility and Family business during a visiting period (Spring 2012), Jönköping International Business School.

ACADEMIC NETWORK PARTICIPATION

- Italian Association of Management Engineering (AiIG)
- Academy of Management (AoM) – Entrepreneurship Division and Strategy Division
- International Family Enterprise Research Academy (IFERA)
- Family Enterprise Research Conference (FERC)
- Family Firm Institute (FFI)
- European Institute for Advanced Studies in Management (EIASM)
- International Council for Small Business (ICSB)
- EURAM - Entrepreneurship SIG and Family Business SIG